MLE Evaluation of Business R&D Grant Schemes

Dissemination event

Innoviris, 19th September 2018
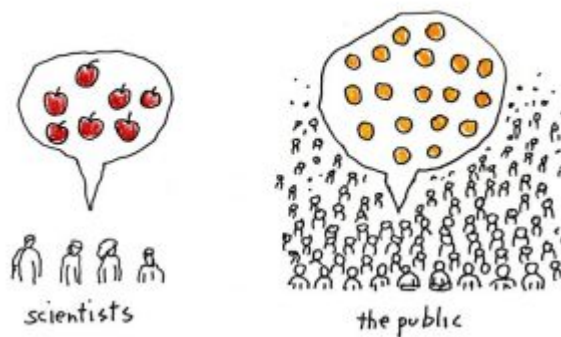
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What about Innoviris?

52 million awarded in 2018 (383 new grants)

science communication

scientists

the public

Opinion-based policy making

Evidence-based policy making

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MLE journey

- First (perso...

- One other p... ...cy: *MLE on Innovation-...*

- One preser... *...ctices in Widening F... ...ergies*

4 learning dimensions

NETWORKING

QUICK WIN

PUBLIC
POLICIES

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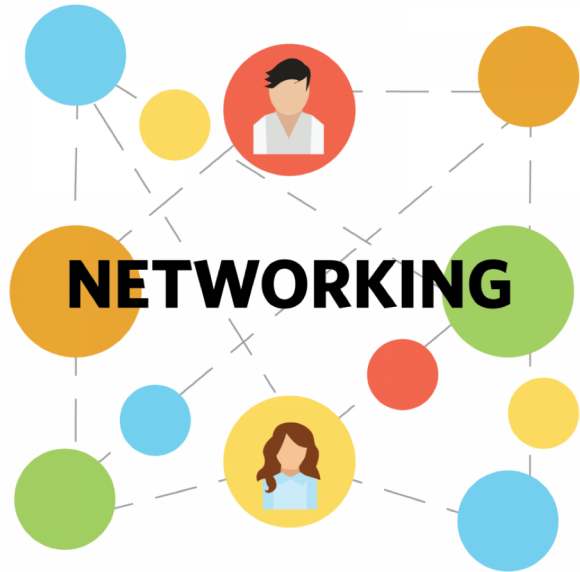
Policy learning, a few examples

- **Policy landscapes**

- **Incubators**: added value of public funding?

- **Growth heroes**: is there a trade off between productivity and employment growth?

Inspiration funding schemes (and evaluation)

- **Strategic innovation programmes** (Vinnova) A
  - Agile evaluation based on the proposed logic (by the stakeholders)
  - Long term perspective in evaluation

- **SMART programme** (Innovate UK): POC / POB + evaluation results

- **Catapult programme** (Innovate UK): : collective research centers

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Methodologies

- New inspiration: **big data in policy**
  - Advantages: reactivity & low administrative burden for beneficiairies
  - Challenges: data availibility & know-how

- **Data linking:** Panda database with industry, labour market, housing market and demographic data (NO)

- **Agent based modelling**

Various networking & quick wins

- Informal exchange about **ex post surveys**

- Use of **Si-Per** to design a programme evaluation

- **Women entrepreneurship** (UK)

- **Transfer of information** to other Brussels-based organisations

- Subsequents **contacts** on other topics (e.g. administrative reporting)

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Open questions

How to deal with **« small » number** evaluation & the **absence** of reliable **control group**?

How to evaluate
- **Intermediary bodies**?
- **Knowledge transfer activities**?

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