

Horizon 2020 Policy Support Facility



MLE on 'National Strategies and Roadmaps for Intl. Coop. in R&I'

Embedding Challenge

Country Visit France
Paris, 2019-06-03

Purpose

- To embed and connect the R&I internationalisation strategy
 - into the overall strategic R&I framework of the country (or region)
 - and in the overall strategic R&I orientation of the EU
- and **to make use of the available domestic and European structures, programmes and instruments.**
- Assumption: targeted R&I internationalisation programmes/instruments/tools are only additional to embedding (provide extra momentum)!



Strategic and Operational Challenges

Strategy

- Relation of the R&I internationalisation theory of change with the overall national R&I strategy

Operations

- Observable 'policy distance' between those who develop a strategy and those responsible for designing and implementing the instruments/programmes/tools.
- Influence and shape them to become more beneficial for international R&I cooperation!



No recipe, but ...

2-stage strategy development process

1. Co-development of an overall R&I internationalisation concept strategically together with the overall national R&I strategy
 - make influential opinion-makers and gate-keepers aware about the importance of the R&I internationalisation agenda and make them allies
2. Follow-up with a dedicated R&I internationalisation strategy which builds on the overall national R&I strategy and which further refines it
 - incl. a clear Theory of Change aligned to the overall national R&I strategy, and a roadmap with objectives and intervention areas, instruments, time plan, a budget forecast and a section on monitoring and evaluation



Two inputs as food for thought

The embedding challenge – the quest for the perfect fit between the overall national STI strategy and the strategic STI internationalisation dimension

- Tiina Vihma-Purovaara (Senior Ministerial Advisor, Ministry of Education, Science and Culture)
- Hanna Vuorinen (Senior Specialist, Ministry of Economic Affairs and Employment)

The international dimension in EU's Framework Programmes for research

- Efthymios Sakellariou (European Commission, Unit C1 – “Strategy, EFTA and enlargement countries, Russia, Asia and Pacific”)



World Café: Embedding and Value Creation

Table 1: Improving research excellence (incl. research infrastructures)

Table 2: Supporting international market development and innovation exploitation (outward/inward)

Table 3: Tackling global challenges



Table 1

Improving research excellence (incl. research infrastructures)

- How can the R&I internationalisation strategy create added value for the national R&I strategy in the area of research excellence (and what is better done at EU level)?
- How to connect the national R&I strategy in the area of research excellence with bilateral or multilateral internationalisation approaches?
- How should the EU strategy consider national R&I internationalisation priorities in the area of research excellence? How to make sure that MS/AC adjust their own international R&I strategies with the EU internationalisation approach in the area of research excellence?



Table 2

Supporting international market development and innovation exploitation (outward/inward)

- How can the R&I internationalisation strategy create added value for the national R&I strategy in the area of international market development and innovation exploitation (and what is better done at EU level)?
- How to connect the national R&I strategy in the area of market development/innovation exploitation with bilateral or multilateral internationalisation approaches?
- How should the EU strategy consider national R&I internationalisation priorities in the area of market development/innovation exploitation? How to make sure that MS/AC adjust their own international R&I strategies with the EU internationalisation approach in the area of market development/innovation exploitation?



Table 3

Tackling global challenges

- How can the R&I internationalisation strategy create added value for the national R&I strategy in the area of global challenges (and what is better done at EU level)?
- How to connect the national R&I strategy in the area of global challenges with bilateral or multilateral internationalisation approaches?
- How should the EU strategy consider national R&I internationalisation priorities in the area of global challenges? How to make sure that MS/AC adjust their own international R&I strategies with the EU internationalisation approach in the area of global challenges

