

Horizon 2020 Policy Support Facility

MLE - Widening Participation

an example from Ireland

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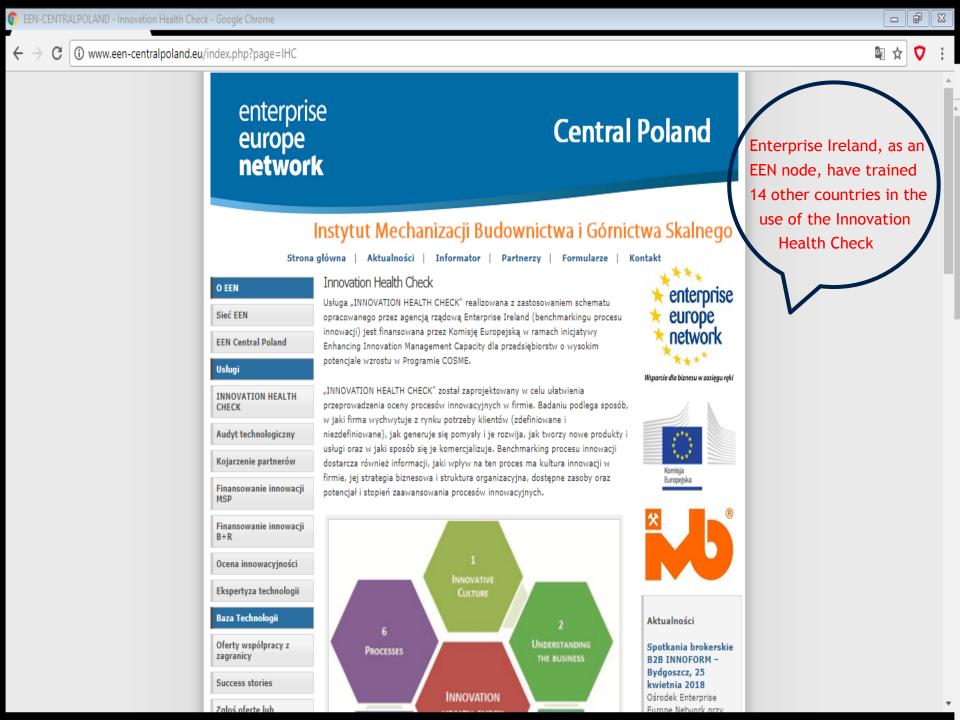


Participation of Irish companies in H2020

- The approach used is about
 - the <u>quality</u> of the participation (<u>improving</u>)
 - bringing <u>new</u> companies to H2020 (increasing)
 - <u>combining</u> a number of ERDF, EU/EEN and nationally funded measures (leveraging synergies)

■ **SME Instrument** - "punching above our weight"

- Enterprise Ireland (EI)
- EI <u>Competitiveness Team</u> emphasis on lean manufacturing
- With support from EEN, they have developed an Innovation Health Check...... considered more user friendly than Commission's own instrument.
- Working with the EI-HPSUs Team identifying new companies - using the Innovation Health Check
- Proposal development supported by the <u>NCP system</u> and central H2020 Office



Message

- Improving industry participation in H2020 is probably easier to achieve when an innovation or enterprise development-style agency is involved
 - which has a wide range of competences, a recognisable client base and a range of supports linked to a company life-cycle at its' disposal

and,

- which also has some political responsibility for stimulating and supporting engagement with EU Programms.
- In this context leveraging synergies helps to widen participation.