

# **Excellence comprises openness**

National Open Access Strategy and OA at the SNSF

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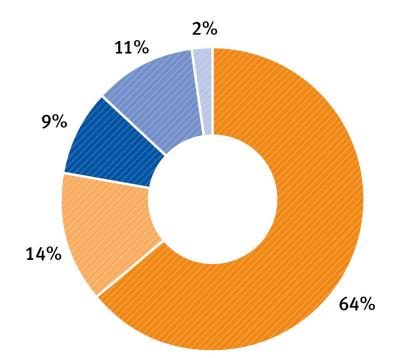


## Swiss political system and actors

# Federal and cantonal competencies for higher education institutes:

- Limited authority of State Secretariat to give directives
- Limited implementation power of swissuniversities as an umbrella organisation of HEIs
- Leverage effect of SNSF as a funding organization in direct contact to researchers across the country
- Large scale changes (e.g. nationwide shift to OA):
  - Involvement of all federal and cantonal stakeholders necessary to reach consensus and enduring solutions
- Initiatives on smaller scales (e.g. SNSF mandates DMP):
  - Actors do have ability and competence to move on their own

#### R&D: sources of finance in Switzerland

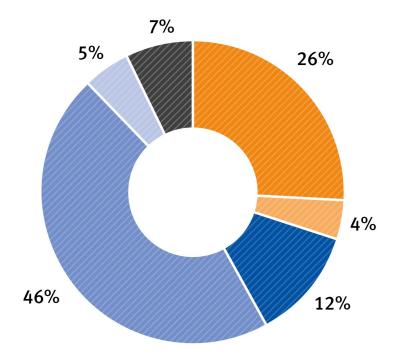


Private industry
Federal authorities
Cantons
Foreign sources
Other

Total: CHF 18.5 billion

Source: Swiss Federal Statistical Office, Data 2012, last update January 2017

#### R&D: federal funding

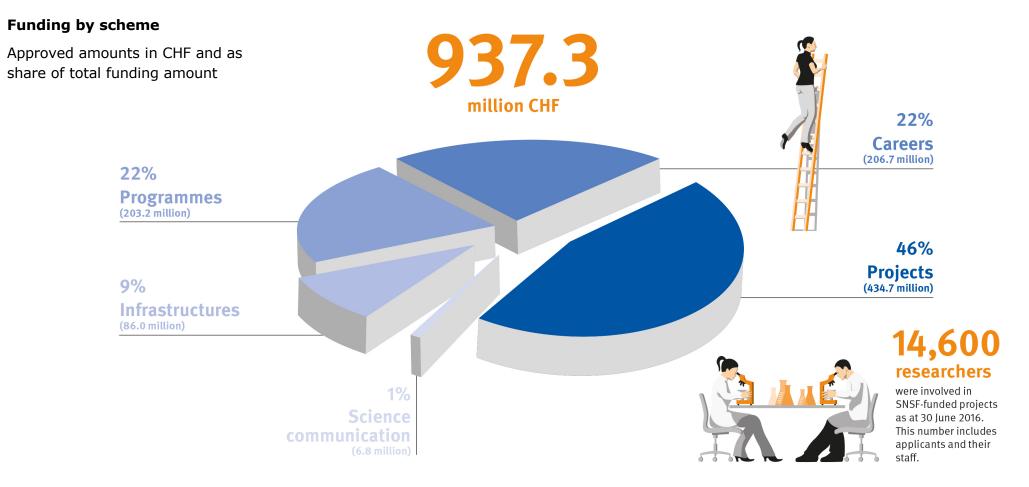


- Swiss National Science Foundation (SNSF)
- Commission for Technology ans Innovation (CTI)
- European Union/Abroad
- Indirect financing at universities
- Intramuros (R&D by the Confederation)
- Other direct financing

#### Total: CHF 3.6 billion

Source: Swiss Federal Statistical Office, Data 2012

#### The SNSF in figures

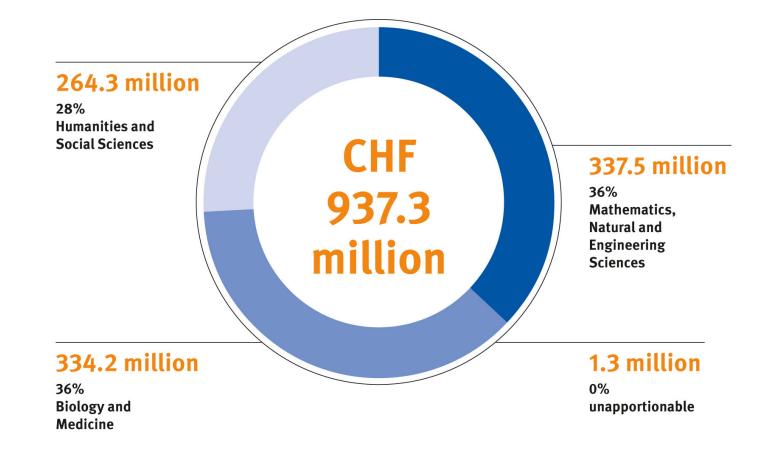


Data 2016

### Funding by research area

Approved grants in CHF million and as share of total funding amount

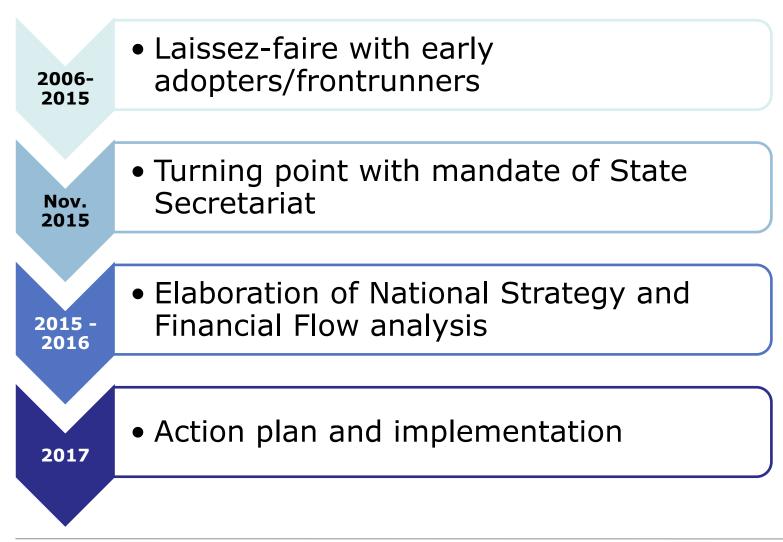
(interdisciplinary projects have been distributed across the three science areas).



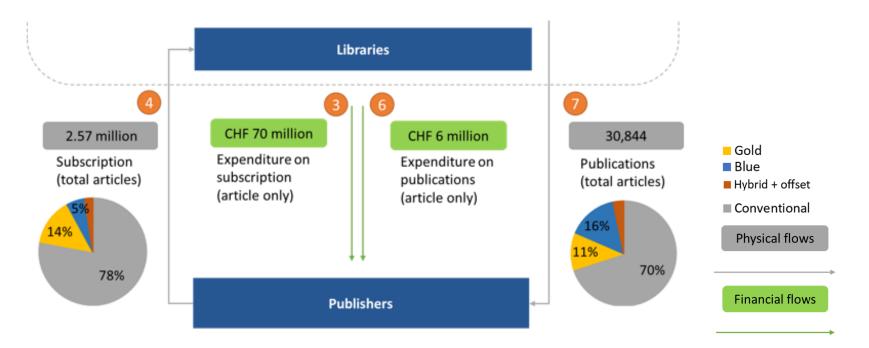
Data 2016

SNSF

#### **Open Access: Policy Phases**



# **Financial Flow Analysis**



In 2015, Swiss HEIs spent CHF 76 mio on publications:

- 70 mio CHF in subscription fees
- 6 Mio CHF in publication costs
- + 2 mio were spent on infrastructure supporting OA

### National Strategy: Concrete action items

- 1. Adopting and aligning OA policies
- 2. Negotiations with publishers
- **3.** Coordinating and pooling resources
- 4. Alternative forms of publishing
- **5. Communicating** and raising awareness
- 6. Supportive regulatory framework
  - Creation of an unconditional right of second publication (Copyright Act)
  - Ensure that text and data mining (TDM) is secured at no extra charge
- 7. National Monitoring of OA activities

# The SNSF OA Strategy 2020



As decided by the Presiding Board of the National Research Council in March 2017



unrestricted access and free of charge

- Goals in line with Open Access strategy of European Union (2020)
- Goals more ambitious than Swiss National Open Access Strategy
   (2024)

# SNF OA Strategy 2020

1. OA Policy Changes	2. Incentives & Support
<ul> <li>Gold OA to books as Book Processing Charges and book chapters as Book Chapter Processing Charges</li> <li>Shortened embargo period for green OA to books</li> </ul>	<ul> <li>Introduce central platform within grant handling system to claim OA funding</li> <li>Gold OA funding independent of running grants</li> </ul>
2. Compliance & Controlling	4. Communication
<ul> <li>Systematic monitoring of OA compliance and completeness of output data</li> <li>Discussion to only consider OA publications in evaluation from 2020 onwards</li> </ul>	<ul> <li>Active promotion of SNSF OA policy through various channels</li> <li>Information campaign supported by external agency</li> </ul>





#### When putting forward Open Access nationwide:

- Looking for consensus takes time and resources but might be needed for some very expensive and highly collaborative goals
- Overarching strategy should still allow for individual action
- Communication, raising awareness and understanding for OA and Open Science is very important and has to be taken seriously
- « Hard » incentives (OA as evaluation criterion) are difficult to sell
- « Soft » incentives (visibility of OA efforts, additional funding) play easier toward final goals in the long run