

*Mutual learning exercise (MLE) on national practices in  
widening participation and strengthening synergies  
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# **Attracting qualified R&D staff in the public and private sectors (Topic 1 Widening)**

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# The topic

National initiatives aimed at fostering **brain circulation**, in particular by attracting foreign-based qualified R&D workforce in national public and private sectors

Addressing the problem of lack of human resources to participate in FP.

Focus on both **intra-EU** and **extra-EU** mobility

Target group:

1. Researchers in the **public** sector (academia, PROs)
2. Researchers in the **private** sector (SMEs in particular)

# Two dimensions

1. Mobility schemes for researchers in **public** sector
  - Incentive schemes:
    - Incoming attraction schemes
    - Outgoing schemes
    - Return schemes
  - Portability of research grants
  - Flexible mobility schemes ('shuttle' or 'circular')
2. Mobility schemes for researchers in **private** sector
  - Dedicated company-oriented schemes
  - Migration policies for skilled migrants

# Landscape Public sector

## Mobility schemes for researchers in the public sector

1. Long-term incoming and/or outgoing and/or returnee schemes
  - Different target groups, cost coverage, intervention mode
  - More focus on incoming and returning in widening countries
  - Popular scheme: « star-scientist » bold scheme
2. Short-term incoming and/or outgoing and/or returnee schemes
  - Typically funding travel costs (less often salaries)
3. Portability of grants: seldom possible
4. Virtual mobility
  - 'diaspora' networks
  - international cooperation networks

# Lessons Public sector (1)

## Mobility schemes for researchers in the public sector

### 1. Fostering mobility = improving research system as a whole

- Flanders: (1) attractive careers and work; (2) attractive knowledge and innovation infrastructure; (3) attractive living environment; (4) smooth immigration policy.
- Turkey: suitable environment and conditions; improving cooperation among universities, industry, public sector and research centres

### 2. Salary levels act as important magnet/deterrent

### 3. Acting on conditions

- Include foreign experiences in researcher career
- Improve information on mobility opportunities
- Address language barriers
- Transparent recruitment procedures
- Recognition of qualifications

# Lessons Public sector (2)

## Mobility schemes for researchers in the public sector

### 1. Lessons from Austrian schemes

- Increase in duration and amount of grant is needed to raise impact
- Outgoing researchers acting as « bridge heads » to home country
- Attracting start scientists: the value of permanent positions

### 2. Lessons from German scheme

- Flexibility in use of funds by 'start scientist' is a key feature
- Promotion of dual carrers

### 3. Generic lessons

- Develop tailored information for mobile researchers
- Volume and continuity of grants are key
- Consider virtual and short-term mobility support



# Landscape Private sector

## Mobility schemes for researchers in the private sector

1. Mobility schemes open to companies
  - Sometimes of a soft nature (mentoring)
2. Tax reliefs for incoming talent
3. Migration policies targeting high-skilled
  - Point-based systems
4. Changes in migration regulations

# Lessons Private sector

## Mobility schemes for researchers in the private sector

1. Profession-related motives are dominant for mobility
  - Personal research agendas, career progression goals, career opportunities at a new location, salary and other financial incentives
2. Importance of incentive schemes visibility
3. Positive evaluation of Irish tax relief
4. Migration policies
  - Point-based system is more effective
  - Lack of assessment



# Questions for discussion

1. How can an effective **policy mix** of support measures for the mobility of researchers be designed that ensures a good balance between: (a) incentives for incoming, outgoing and 'return' mobility; (b) young and new researchers; (b) long-term and short-term mobility; (b) physical and virtual mobility?
2. What are the effective **'soft' measures** that could support mobility (e.g. information provision and access, dual career support, accreditation schemes, etc.)?
3. What are the possibilities for existing public-sector oriented mobility schemes to be extended towards the **private sector**?