## VINNOVA

Sveriges innovationsmyndighet

SFIC / MLE Stockholm 12 November 2019

> Dan Andrée Senior Advisor



### Presentation

- Vinnova
- Vinnova's International Strategy
- A new initiative: International Innovation Initiative



## Three roles









77

Vinnova is tasked with promoting sustainable growth by funding needs-driven research and development of effective innovation systems.



## Where to find us



## A country of multinationals



















































**SKANSKA** 



**MOJANG** 

















## **European Innovation Scoreboard 2018**

- 1. Sweden
- 2. Denmark
- 3. Luxemburg

# Global Innovation Index 2018

- 1. Switzerland
- 2. Netherlands
- 3. Sweden

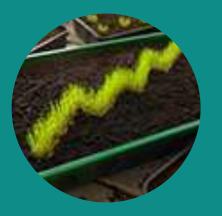
## Five priority areas



**Smart cities** 



Next generation travel and transport



Circular and biobased economy



**Life Science** 



**Connected industry** and new materials

## Challenge-Driven Innovation

Challenge-Driven Innovation (CDI) is a programme for projects which through widespread collaboration seek to find solutions to the major global challenges of our time.

Started 2009 - Lund Conference on Global challenges.

Bottom-up (SDGs) – applicants define challenge/impact – three phases

#### School for everyone – from the first day in the new country



Many students with a foreign background are not eligible for higher education and are therefore alienated from society



Develop and test multi-lingual e-learning solution for immigrant students that yet do not master the Swedish language



Technology providers, publishers, research institutes, universities, municipalities, schools, authorities

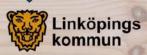








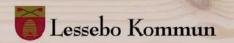
























# Vinnova's International Strategy (ready by the end of 2019)

The aim of the strategy is to strengthen the internationalisation of Vinnova's portfolio (national programmes) and to clarify Vinnova's role and priorities in promoting Sweden as a leading innovation country.



## Vinnova's International Strategy

- Globalisation and need to cooperate at global level.
- How to make the national programmes more internationalised?
- How to use the Framework programme to cooperate outside Europa
- Synergies between national programmes and the EU Framework Programme
- Strategies needed combined with pro-active work (PCs, SFIC)



#### Forskningsfinansiering i Sverige

FoU understöd inrapporterat till SCB för 2017 (senaste data tillgänglig) + eCorda (H2020 för 2017)









# When and how to use the FP for cooperation outisde Europa?

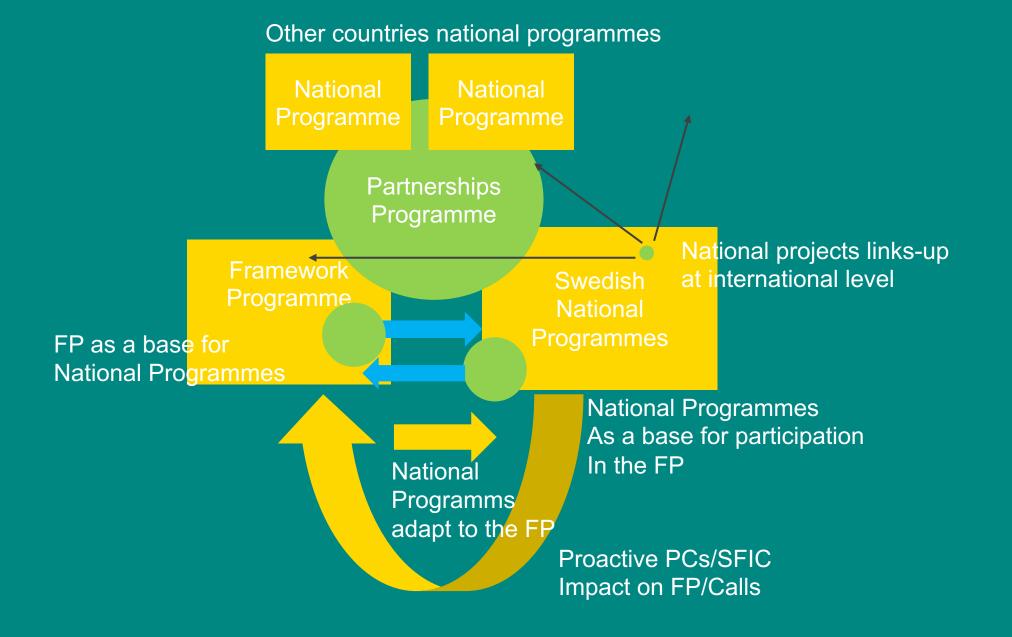
Associated countries (Japan?, Canada?):

- Large impact on existing bilateral cooperation: The FP should be the main instrument
- Still need for specific bilateral cooperation as a complement.

#### Non-associated countries:

- Bilateral cooperation still important, but
- Increased use of the FP (innovation platforms, flagships etcetera)









Thematic scope **R&I** Funding Agencies/ Gap **Export promotion** Councils Entrepreneurships Sectorial agencies (Energy) Aviation authorities etcetera

From research to product – completed deal



### International Innovation Initiative

The purpose is to build an organisational structure that creates longterm relationships that generate collaborations. We call it Innovation Diplomacy



Organisation of International **Sounding Board High Level Innovation Strategic Board** Initiatives **Public organisations Enterprises Universities** and agencies National network in **Secretariat** Sweden (Academy, Vinnova industry, agencies) Brasilien **USA Frankrike Tyskland** Geographical R&I Indien **Network Sydkorea** Counsellors Israel Kina

**Japan** 

Kanada





## International Innovation Initiative

Neutral plattform to strengthen Sweden's strategic promotion of innovation

#### Based on:

- areas of importance for Sweden
- interest of actors in the Swedish innovation system
- the inclusion of different actors
- the interest of the partner country

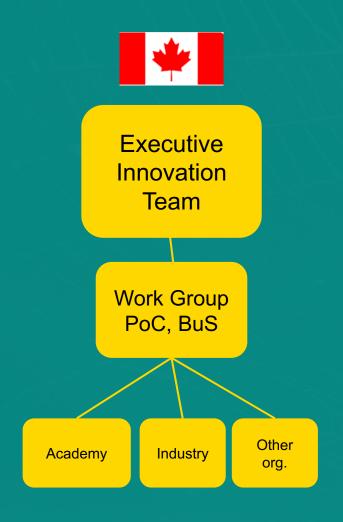


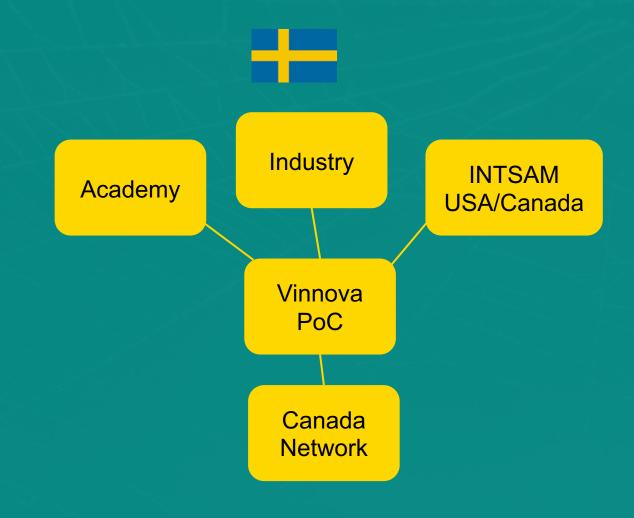
### Why?

- Complement the promotion of trade with long-term international relations:
  - focus on the relation, not the deal
  - reach high-level actors in the partner country
- Open for broad participation in the Swedish innovation system
  - talk the talk, walk the walk
  - long-term
  - efficient use of resources



### Canada Sweden Innovation Initiative

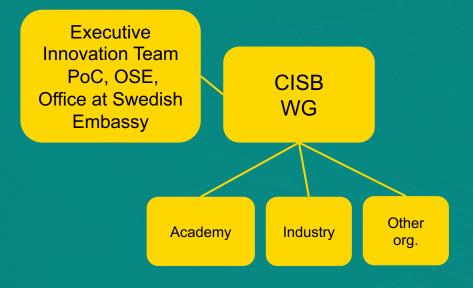


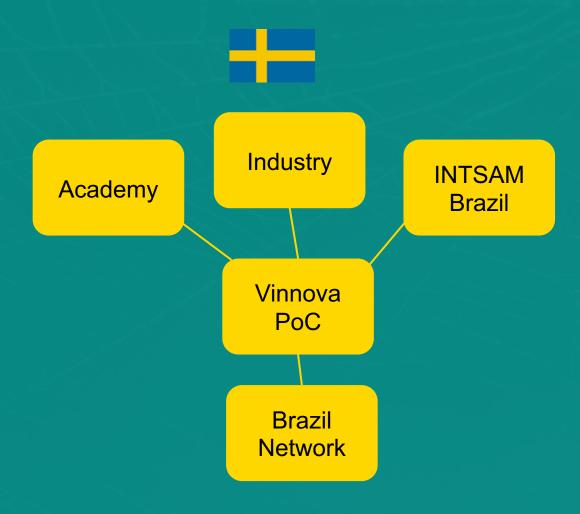




### **Brazil Sweden Innovation Initiative**









## THANK YOU! VINNOVA







**Sveriges innovationsmyndighet** 

