Hanken & NopSA
(Nopea siirtyminen avoimuuteen – "A fast transition to openness")

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Hanken in brief

» **Hanken School of Economics**

» Independent business school, founded 1909

» Campuses in Helsinki and Vaasa

» 2000(ish) students

» 5 departments

The situation (at the start)

» Reliance on researchers themselves to submit (parallel publish) their papers to Hankens insitutional repository.

» The technology for parallel publishing exists – but is rarely used (Pure + DSpace)

» Hanken at 10-15 % (parallel published papers in institutional repostory)

» What to do, what to do – to increase the percentage of open access published papers?

NopSA goals

1. Change researchers' practices regarding parallel publishing

2. Support (high-level) decision-making (in favour of OA/parallel publishing)

3. Retroactively improve Hanken's OA %

4. (Conduct research)

» Bibliometric analysis before and after.

» Personal contact with each and every researcher.

» Interviews, questionnaire, workshops.

Routines
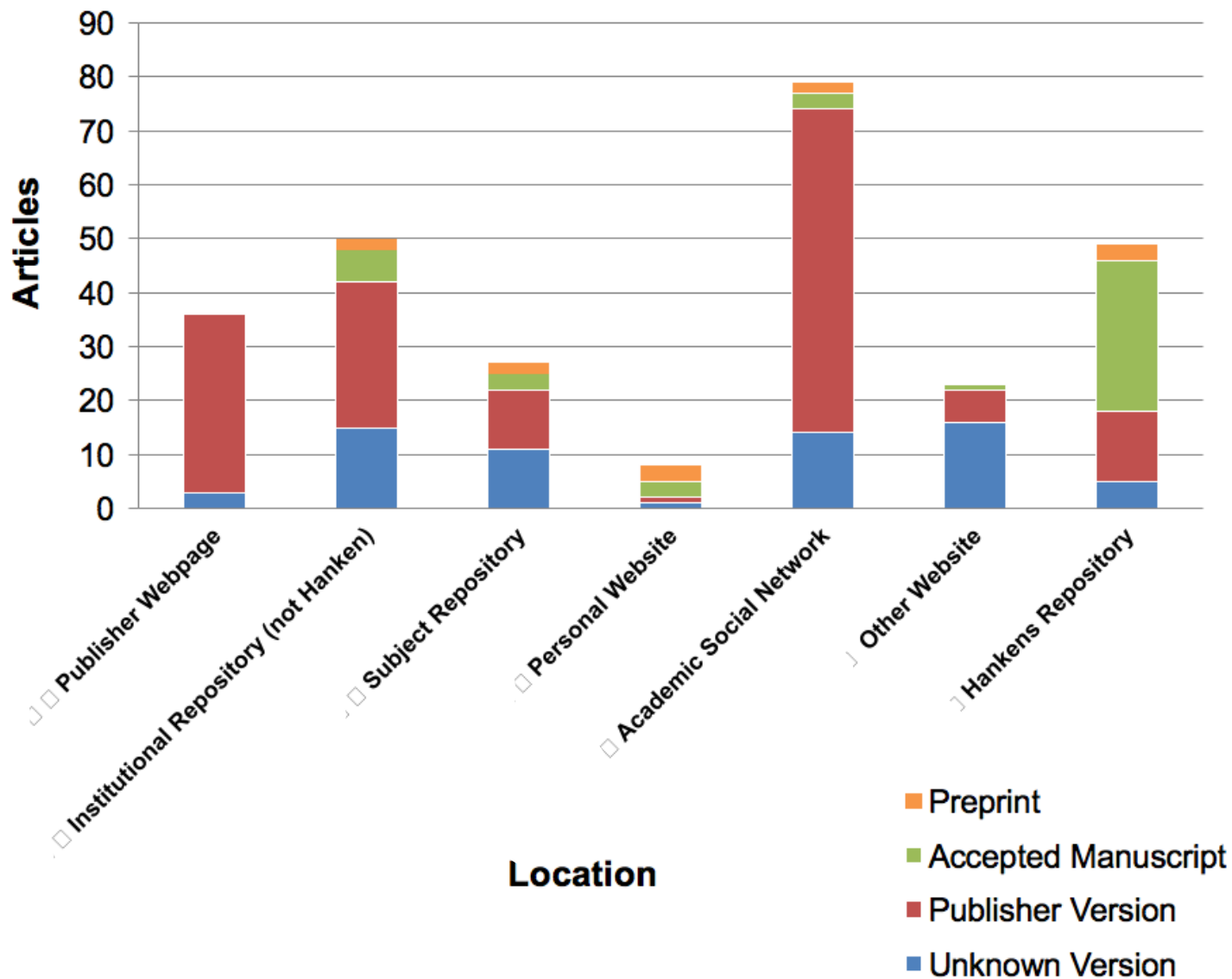
Motivation

Attitudes

Knowledge

» **Bibliometrc analysis**

  » How many Hanken-affiliated, openly available articles can we find online?
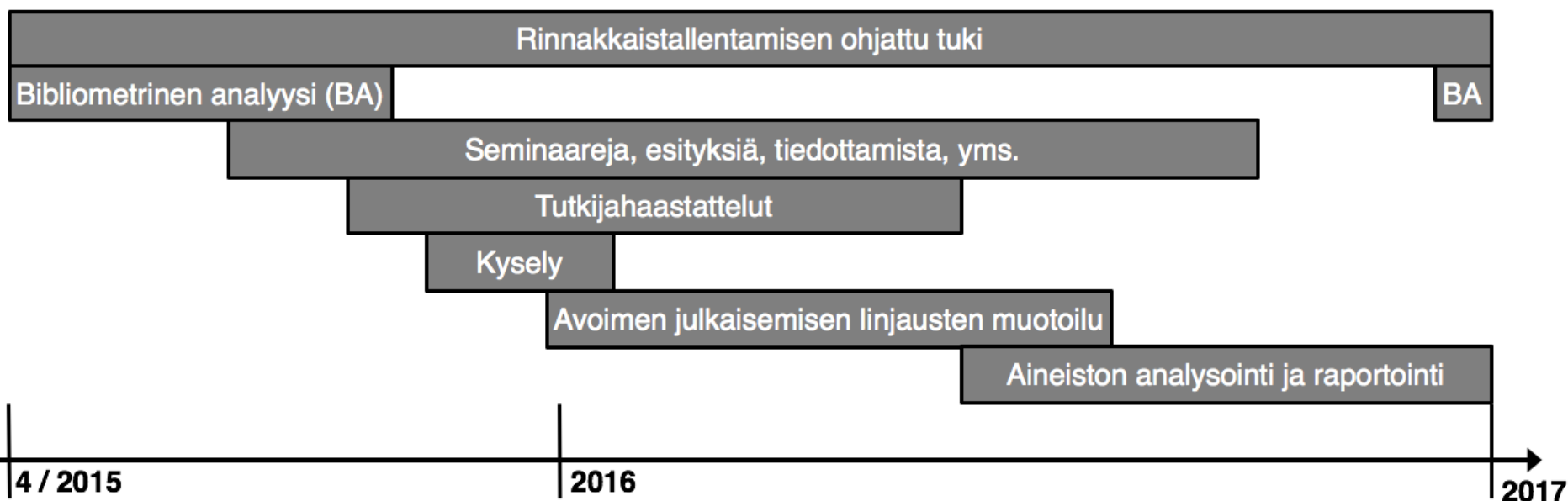
  » All A1-A2 publications from 2012-2014

Hanken (A1-A2 publications)	2012	2013	2014	Tot.
Published articles	121	120	131	372
Found an "OA" version online	61	56	63	180
"OA" %	50%	47%	48%	48%

  » Hanken's institutional repository had 52 articles (13,9%)

Starting point, Summer of 2015

NopSA timeline and activities

"Why haven't you parallel published your article (in our institutional repository)?"

"Not enough time."

"I co-authored the paper. I don't have the latest version."

"Getting it published is enough for me. I don't care about distribution (beyond "own" journals)."

"I always delete manuscripts as soon as they are published, to clear space in my e-mail size quota. I don't have them anymore."

"No-one uses our repository (so it doesn't matter)."

"I'm unsure of what I'm allowed to publish."

"The submitted manuscript is inferior to the published version."

"People wouldn't know what version to reference."

"I already use other online services to distribute my articles."

"Oh, you can submit actual papers there, too?"

How did we do, what did we learn?

» We managed to roughly triple the amount of OA articles in the institutional repository (from the target years, 2012-2014).

  » The final OA % (for 2012-2014) went from 13% to 44%

» Changing tomorrow is probably *a lot* cheaper (and less detrimental to one's will to live) than improving yesteryear

  » "Send me your articles, I'll do all the work!" (Fine… I'll find them myself.)

  » Get hold of the article immediately after they report it. The older the article, the harder it is to retroactively get hold of it.

  » Hanken library staff now tasked with contacting any researcher who doesn't also submit manuscript when reporting an article in repository

» Open access is good for researchers, but...

   » Many don't know what it is, or have misconceptions about it

   » Others like it, or don't mind it, but just don't have the time for it

» Largely as a result of NopSA, Hanken has published an open access policy. The goal is to make as much as possible OA

   » Still just words on a piece of paper without carrots and sticks. ("WIFM")

   » Researcher article-bonuses withheld until article parallel published in institutional repository.

   » Funding increasingly often requires it. Let researchers know this is how to do it

» This may or may not have actually happened

   » -"Part of our funding may come from our OA %" -"Get me an OA policy!!!"

What did we try to affect/change?

HANKEN

Routines

(But ultimately this is what you need)

Motivation

Attitudes

Great stuff. (If you can accomplish it.)

Knowledge

Questions?

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NopSA

» 4/2015 --> 12/2016

The team

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