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EU
MISSIONS

RESTORE OUR OCEAN & WATERS

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Advancing Climate Neutrality and Circularity in the Blue Economy

*Marine litter is a major crisis, harming **ecosystems**, **economies**, and **human health**, yet **cleanups** remain inefficient and expensive.*

The Reality



80% of marine debris accumulates in coastal areas, damaging biodiversity, tourism, and fisheries.



The Challenge

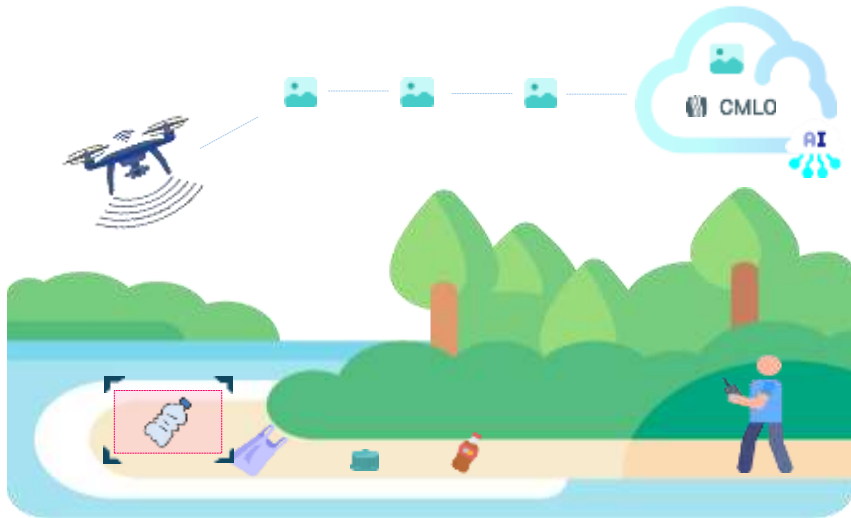
Current monitoring is outdated: Manual surveys are slow, costly, and lack accuracy.

No scalable, data-driven approach: Decisions rely on estimates, not real-time insights.

“To **achieve** a circular and climate-neutral blue economy, we need **smarter solutions**.”

The Solution - CMLO

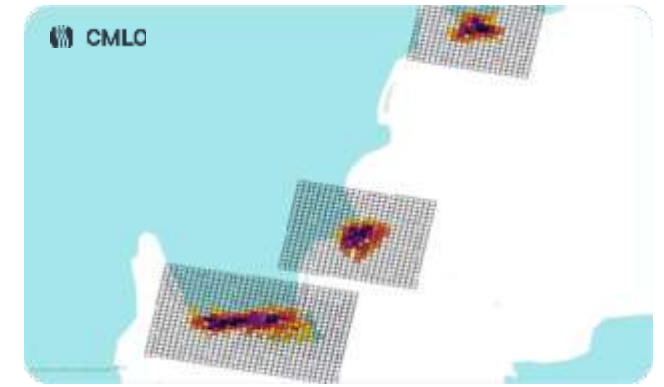
(Coastal Marine Litter Observatory)



- 1 **Web-based platform** compatible with any commercial drone for easy adoption.
- 2 **AI-powered, drone-based** marine litter detection.

10x cheaper & **225x faster**
than conventional methods.

>85% detection accuracy
2,6 million litters detected.



Tested in **13 countries**, **>340 km of coastline**,
15 million m² (3000 football fields).



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How CMLO Supports Climate Neutrality & Circularity

CMLO turns **marine pollution** into an **opportunity** for sustainability and economic efficiency.



Real-time monitoring

Facilitates policy enforcement & stakeholder engagement.



Optimizes cleanup efforts

Prioritizes polluted areas, cutting wasteful resource use.



Supports circularity

Classifies litter types, enabling better recycling and waste management strategies.