
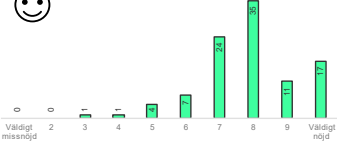

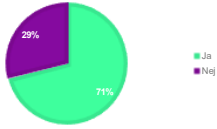

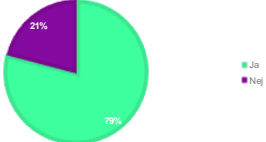

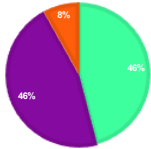





## Sustainable growth in SMEs

<b>Vision and Aims</b>	<p>Support Swedish SMEs in reaching sustainable growth. Help them understand what sustainability means for them, how it can support their business and assist them in getting started.</p> <p>Now working on next generation tools in order to further support in the implementation of sustainability.</p> <ul style="list-style-type: none"> <li>• 100 % sustainable business development and financing 2027</li> <li>• Support 10 000 companies per year</li> <li>• Start measuring sustainability development 2025</li> </ul>
<b>Target Audience</b>	<p>Swedish SMEs</p>
<b>Key Features</b>	<ol style="list-style-type: none"> <li>1. <b>Digital scanning to identify key sustainability issues</b></li> <li>2. <b>Relevance analysis</b></li> <li>3. <b>Dubble materiality analysis</b></li> <li>4. <b>Identifying gaps</b></li> <li>5. <b>Identifying development areas and business opportunities</b></li> <li>6. <b>Next steps and focus areas</b></li> <li>7. <b>SBMC (Sustainable business model canvas)</b>—effects and opportunities in connection with the current business model</li> <li>8. <b>Discussion long term ambition</b></li> <li>9. <b>Maximization analys</b></li> </ol> <p>Tools used are game board, digital white boards and a digital scanning.</p>
<b>Achievements &amp; Learnings</b>	<p>So far reached 10 000 SMEs</p>

	<p style="text-align: center;"><b>SMEs satisfied with the tools and support given</b></p> <p>How satisfied are you with the services as a whole? </p>  <p>Are you using the new knowledge/abilities in the development of your company? </p>  <p>Have you increased your knowledge about sustainability and your ability to make your company more sustainable? </p>  <p>Have the services strengthened and prepared your company for future growth? </p>  <p style="text-align: center;"><b>Result from interviews with 100 companies</b></p> <p style="text-align: right;"> 11</p> <p>Three important learnings:</p> <ol style="list-style-type: none"> <li>1. Make it simple</li> <li>2. Integrate sustainability in the business model</li> <li>3. Get started</li> </ol>
<b>Launch Date [&amp; Duration]</b>	Introduced fall 2021, now developing next generation tools to support SMEs even further.
<b>Partners/Sponsors</b>	Financed by ESF, developed in cooperation with academia, cooperation with other intermediaries and private consultants.
<b>Further Information</b>	Information in Swedish: <a href="https://www.almi.se/vara-tjanster/tjanster/affarsutveckling/hallbar-utveckling/">https://www.almi.se/vara-tjanster/tjanster/affarsutveckling/hallbar-utveckling/</a>
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