



Vision and Aims	<p>The Spin-off Learning Platform is an initiative by the Spin-off and Innovation team of KU Leuven Research & Development, the technology transfer office (TTO) of the university of Leuven (Belgium).</p> <p>It is an online platform that guides our university's researchers through the different steps in the process of creating a spin-off, with introduction videos, background information and tips for each of the steps. The information is public, so everyone with internet access can consult it.</p> <p>The idea behind the platform is that researchers with a spin-off idea can consult this information before setting up a first meeting with our spin-off team. This way they enter the process of creating a spin-off better-prepared, know what to expect and can immediately ask more targeted questions.</p>
Target Audience	<p>Academic researchers who want to valorize their research results through a spin-off company.</p>
Key Features	<p>Our Spin-off Learning platform guides academic researchers through the different steps in the process of creating a spin-off company. The platform features an introduction video, background information and tips for each step:</p> <ul style="list-style-type: none"> • what you need to set up a spin-off • going from spin-off idea to business concept • preparing your spin-off for funding • drawing up a business plan • building the team • pitching for investors • negotiating the term sheet • growing the spin-off <p>The information is organised in a way that requires no prior knowledge of business development or entrepreneurship. We are transparent on what launching a spin-off entails (a lot of challenges!), but without discouraging the researchers.</p>
Achievements & Learnings	<p>The platform has proven to be a valuable tool for researchers who want to venture into a spin-off project. The colleagues in the spin-off team confirm that thanks to the platform, the 'take-in' of new projects goes more efficiently.</p>
Launch Date	<p>2022 and online since.</p>
Partners/Sponsors	<p>Smart Hub Flemish-Brabant, a public organisation stimulating innovation in the province of Flemish-Brabant, where KU Leuven's main campuses are located.</p>

Further Information	<ul style="list-style-type: none">• https://lrd.kuleuven.be/en/spinoff/spin-off-learning-platform• https://lrd.kuleuven.be/en
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