



The Student Innovators Competition SINN University of Cyprus

Vision and Aims	<p>The Student Innovators Competition - SINN is organized every year by the Center for Entrepreneurship-C4E and the Department of Business and Public Administration of the University of Cyprus.</p> <p>SINN attracts students who attend courses on entrepreneurship and other students who wish to present their projects. It brings together "multi-departmental" teams with early stage business ideas with innovation potential and/or a creative twist.</p>
Target Audience	Students
Key Features	<p>Student teams are invited to present creative ideas and solutions for challenging problems with impact to the economy and/or society in a 5-minute "pitch" to a panel of judges and the audience.</p> <p>The Student Innovators Competition assembles a public forum where students of various courses in innovation, entrepreneurship and creativity present the results of selected team projects.</p> <p>The competition is a part of broader effort of the University of Cyprus to train a steady stream of graduates with activities that increase their employability and enterprise ability.</p> <p>All applications are initially reviewed by the SINN Evaluation Committee consisting of Members of the Entrepreneurship Council of the University of Cyprus. The Entrepreneurship Council is comprised by academics with entrepreneurial background and prominent professionals from the Cyprus ecosystem.</p> <p>Evaluation Criteria:</p> <ul style="list-style-type: none"> ○ Problem statement and proposed solution ○ Feasibility of the idea ○ Intention to implement the idea ○ Degree of innovation and competitive advantage ○ Team Composition ○ Communication Skills / Presentation

	<p>The Evaluation Committee selects the best 10 teams to present in an open event to the SINN panel of Judges.</p> <p>The best three teams win scholarships through the C4E Young Scholars program to attend the summer program of the European Innovation Academy (EIA) an extreme entrepreneurship accelerator program. EIA educational programs are jointly developed with professionals of world class partner universities and companies: UC Berkeley, Stanford University, Google, Amadeus, CA and many others. Future entrepreneurs and business leaders are immersed in a multicultural ecosystem of 4000+ alumni and faculty from 75 different nationalities. The entrepreneurship education at EIA gives every participant the opportunity to be immersed in the extreme international, multicultural and interdisciplinary start-up environment.</p> <p>Additionally, teams have access to the C4E Mentors Network prior and after the competition to get guidance and help them prepare their draft business plans and pitch deck.</p> <p>Every year we facilitate valuable educational and empirical awards that will help students take their idea to the next level. Some examples are:</p> <p>Proto.io: 1-year license for an Agency plan (up to 5 users). Proto.io allows users to create fully-interactive prototypes of any fidelity that look and work exactly like a real app, all without coding skills required.</p> <p>Overflow: 1-year Pro license for 5 users. Overflow allows users to present ideas more effectively by building and sharing beautiful, interactive user flow diagrams and presentations. Peers and other stakeholders can provide their feedback through comments.</p> <p>Capacitor Partners Intensive Coaching Package: Product Strategy & Product Launch, Setup and polishing of your investor deck to raise funding</p> <p>Business Plan workshops in the IDEA Innovation Center</p>
Achievements & Learnings	<p>Students are getting prepared for the SINN competition through various courses and schemes offered in the University of Cyprus: Interdepartmental Entrepreneurship Courses, Elective Entrepreneurship and Innovation Courses and the C4E Mentors Network. SINN makes an attractive incentive for the students to undertake entrepreneurial activities. Last year's team "ELEUTHO Diagnostics" also won the first prize at the Junior Achievement Cyprus (JA Cyprus) "StartUp 2021" program.</p>
Launch Date	April 2018
Partners/Sponsors	Aegean Airlines, PwC Cyprus, IDEA Innovation Centre, Capacitor Partners
Further Information	<p>SINN: https://c4e.org.cy/sinn2021/</p> <p>C4E Young Scholars Program: https://www.c4e.org.cy/activities/education-and-training/c4e-young-scholars</p> <p>Center for Entrepreneurship-C4E: https://www.c4e.org.cy/</p>

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