

	<p>Plug and Transfer (P&T) programme for universities and R&D organisations</p>
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<p>Vision and Aims</p>	<p>Plug&Transfer is a programme, free of charge, offered by Innoget to help universities and research organisations identify new collaboration and funding opportunities to present their portfolio of technologies and know-how to verified VCs, Business Angels, and industry partners worldwide.</p> <ul style="list-style-type: none"> ● Providing access to technology and knowledge transfer to a wider audience; ● Contribute to the bolstering of technology commercialisation activities of the university and R&D organisations community; ● Help organisations bring their technologies to the market at a much faster pace to create real impact; ● Boost the interaction between universities, R&D organisations and actors from business sector; ● Provide tools and processes to facilitate technology transfer; ● Straighten out the technology transfer process, identify and overcome the barriers to create value of the research generated at the University ● Help universities evaluate the industrial relevance of academic research.
<p>Target Audience</p>	<p>Universities, R&D organisations, technology parks, technology organisations, industry, business ventures, SMEs, private investors, economic development agencies.</p>
<p>Key Features</p>	<p>The concept of an Open Innovation platform is to bridge the gap between demand and supply of innovation by connecting the innovation demand (challenges) directly with the innovation supply (solutions).</p> <p>Plug & Transfer (P&T) members have access to the Innoget.com network to have the opportunity to present their technology offers portfolio to thousands of industry members from all continents and industry sectors.</p> <p>Moreover, P&T members receive an evaluation of technology offers for market potential from industry experts. We provide the members of the programme with the list of innovation needs matching their technology and knowledge database. By applying our AI, NLP and ML technologies, they are provided with regular and</p>

	<p>curated lists of innovation needs posted from the industry, and are recommended those that can specifically match with their research groups expertise.</p> <p>One of the key elements of our P&T programme is the organisation of the Online Annual Global Matchmaking Event. This event is aimed to facilitate the connection with innovation industry leaders and learn about new industry trends. Participants will be able to share their innovation profiles and share opportunities with global industry representatives. In addition, they will be able to find out the latest open innovation needs and technology offers.</p>
Achievements & Learnings	Established around 30,000 connections among innovation and technology stakeholders during the existence of the programme and enhanced hundreds of cooperation projects between universities and businesses.
Launch Date [& Duration]	Since February 2015
Partners/Sponsors	Innoget, Pepsico , SHV Energy , P&G, Beiersdorf
Further Information	https://business.innoget.com/open-innovation-programs/plug-and-transfer
Contact	Jordi Rafols - CEO of Innoget jrafols@innoget.com