

	<h2>Open Innovation Strategy for Austria</h2>
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<b>Vision and Aims</b>	<ul style="list-style-type: none"> <li>• Austria has become the first Member State of the European Union to develop a comprehensive open innovation strategy.</li> <li>• The aim of this strategy is to open up, expand and further develop the innovation system with the purpose of boosting its efficiency and output orientation, and improving the digital literacy of innovation actors.</li> <li>• The open innovation strategy consequently goes beyond addressing just the business sector, from established companies to start-ups: it pays special attention to the need for a focused expansion of knowledge and innovation processes in science and research, civil society and in politics and public administration as well.</li> <li>• In a one-year, open-ended process involving the public and stakeholders, a strategy was developed that presented a vision for 2025 and brought together existing challenges in three key areas of action. These were then used as the basis for developing 14 specific measures to establish open innovation as a guiding principle for action in the innovation system.</li> </ul>
<b>Target Audience</b>	General public
<b>Key Features</b>	<p><u>3 key areas of action:</u></p> <ul style="list-style-type: none"> <li>• Development of a culture of open innovation and teaching open innovation skills among all age groups</li> <li>• Formation of heterogeneous open innovation networks and partnerships across disciplines, branches of industry and organisations</li> <li>• Mobilisation of resources and the creation of framework conditions for open innovation</li> </ul> <p><u>14 concrete measures:</u></p> <ol style="list-style-type: none"> <li>1. Create open innovation and experimental spaces</li> <li>2. Embed open innovation elements at kindergartens and schools as well as in teacher training</li> <li>3. Further develop public administration by means of open innovation and greater public involvement</li> <li>4. Set up and operate an open innovation platform for social/societal innovation and as a contribution to overcoming global challenges</li> </ol>

	<ol style="list-style-type: none"> <li>5. Set up and operate an innovation map including a matchmaking platform for innovation actors</li> <li>6. Build up research competence for the application of open innovation in science</li> <li>7. Establish incentive mechanisms for research partnerships with non-traditional players in research funding to strengthen open innovation</li> <li>8. Increase involvement of users and members of the public in RTI funding programmes</li> <li>9. Develop fair sharing and compensation models for crowdwork</li> <li>10. Further develop and provide open innovation methods and open innovation instruments specifically for small and medium-sized enterprises (SMEs)</li> <li>11. Develop and implement co-creation and open innovation training programmes</li> <li>12. Embed principles of open data and open access in research</li> <li>13. Gear the IP and exploitation strategies of companies, universities, research institutions and intermediaries to open innovation in order to optimise innovation potential</li> <li>14. Implement a comprehensive communication initiative about open innovation to raise awareness and create networks</li> </ol>
<b>Launch Date &amp; Duration</b>	5.7.2016 – end of 2025
<b>Partners/Sponsors</b>	Austrian Federal Government
<b>Further Information</b>	<a href="https://openinnovation.gv.at/">https://openinnovation.gv.at/</a>  <a href="https://openinnovation.gv.at/wp-content/uploads/2015/08/OI_Barrierefrei_Englisch.pdf">https://openinnovation.gv.at/wp-content/uploads/2015/08/OI_Barrierefrei_Englisch.pdf</a>
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