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| <p>Vision and Aims</p> | <p>The Horizon Results Booster (HRB) is an action of the European Framework Programme for Research and Innovation – Horizon Europe – that aims to bring a continual stream of innovation to the market and maximise the impact of publicly funded research within the EU. It supports Horizon Europe projects eager to go beyond their dissemination and exploitation obligations by providing free of charge support services to:</p> <ul style="list-style-type: none"> • Enable projects teams to acquire the skills, tools, and methodologies they need to maximize the deployment of research results; • Support organisations in identifying similar and complementary projects to create cross-industry clusters; • Strengthen the capacity of project groups in maximising the dissemination of a portfolio of results; • Support single projects in exploiting their research results and enhance beneficiaries’ capacity to improve their exploitation strategy; • Assist beneficiaries in bringing their results closer to the market • Assist beneficiaries in preparing research results for commercialisation. <p>Ultimately, the programme’s goal is to boost the impact of R&I projects and ensuring research activities bring benefits to the economy and society at large.</p> |
| <p>Target Audience</p> | <p>The target audience of Horizon Results Booster comprises beneficiaries of FP7, Horizon 2020, and Horizon Europe funding programmes, closed or ongoing.</p> |
| <p>Key Features</p> | <p>The Horizon Results Booster is an action of the European Framework Programme implemented by a consortium of specialized companies led by META Group. It offers 3 main types of support services to EU-funded R&I projects:</p> <p>Service 1 - Portfolio Dissemination & Exploitation Strategy</p> <p>This service is divided in two main streams addressing Dissemination & Exploitation strategies, activities and goals. The aim of Dissemination services (Module A and B) is to strengthen the capacity of Project Groups (PGs) in disseminating, maximising the dissemination of a portfolio of results and offering a wider and more complete view to potential users. The aim of Exploitation service (Module C) is to support single projects in exploiting their research results and enhance beneficiaries’ capacity to improve their exploitation strategy.</p> <p>Service 2 - Business Plan Development</p> |

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| | <p>The aim of this service is to assist beneficiaries to bring their results closer to the market by developing an effective business plan, and by preparing to secure appropriate funding for the implementation of project results.</p> <p>Service 3 – Go To Market</p> <p>The aim of this set of services (Pitching, Support and guidance for Intellectual Property Rights, Training in innovation management, Co-designing a plan for commercial development, Feasibility studies to assess potential business plans, Support in the creation of spin-offs and start-ups, Examining exploitation/business implementation options and Introduction to non-EU funding opportunities available) is to assist beneficiaries in making their project results ready for commercialisation. The service supports beneficiaries to identify and/or address potential obstacles to the exploitation of project results and reach commercialisation.</p> <p>To maximise the effectiveness of the services, the Booster makes use of a dedicated web platform (www.horizonresultsbooster.eu) that enables beneficiaries to easily select services, assess readiness and maturity for accessing them, and to interact with experts and project partners.</p> | |
| <p>Achievements & Learnings</p> | <p>In April 2023, Horizon Results Booster reached over 600 free support services delivered to EU research projects out of more than 1,200 services requested so far. The majority of the completed services (70%) have been delivered for Portfolio Dissemination & Exploitation Strategy. Almost 3000 beneficiaries and 7000 organisations have participated so far in the action, with the involvement of more than 200 experts delivering the services all over Europe.</p> | |
| <p>Launch Date [& Duration]</p> | <p>From 8 of May 2020, to 7 of May 2024 for requesting services to 7 of November 2024 for the completion of service delivery.</p> | |
| <p>Partners/Sponsors</p> | <p>Horizon Results Booster is financially supported by the European Commission under the “Common Support Service for Dissemination, Exploitation and Valorisation of Research Results” tender. The services are provided by a consortium of specialized companies: META Group, Ecorys Europe, ICONS, Trust-IT Services, BDO, and PNO.</p> | |
| <p>Further Information</p> | <ul style="list-style-type: none"> • Horizon Results Booster website • Programme presentation • Video presentation | <ul style="list-style-type: none"> • Success stories • Factsheet • Info Session organised by the European Commission |
| <p>Contact</p> | <p>European Commission, Directorate-General for Research and Innovation, The Dissemination and Exploitation Booster: RTD-DISSEMINATION-EXPLOITATION-BOOSTER@ec.europa.eu META Group: booster@meta-group.com</p> | |