



BE THE ROLE MODEL™

BUDI UZOR®

Vision and Aims	Be the Role Model™ is a comprehensive educational programme in entrepreneurship designed to provide necessary theoretical knowledge, mentoring, software support and hands-on experience in creating and presenting innovations and business plans. So far support is available in Croatian, English and Hungarian language.
Target Audience	Innovative entrepreneurs and entrepreneurial students and researchers. There are three levels of the programme: high school students; students & entrepreneurs and innovators & researchers.
Key Features	<ul style="list-style-type: none"> • International Invention Show together with INOVA® by SHI – Association of Croatian Inventors and HUIP – Croatian Association of Inventors-Entrepreneurs, under auspices of WIIPA. • Business plan competition based on the concept of Innovative³ Entrepreneurship and use of I-DARE™ application. • Business Acceleration programme - Big Brand Bootcamp™ • Business Ideas Fair – powered by Enterprise Europe Network (EEN). • Entrepreneurial Academy together with World Leader Summit. • Food Fair Gastro Corner™ – an exhibition of traditional food and production. • Train the trainer programme for Be the Role Model™ / I-DARE mentors. <p>Participants in the Erasmus for Young Entrepreneurs programme/Practice V consortium have been using the Innovative³ Entrepreneurship concept and I-DARE™ application to prepare the business plan, which is one of the prerequisites to enter the programme. The use of the application motivated participants with very limited or no experience in writing business plans to apply and stay in the programme. Additionally, the quality of business plans increased and the required time to prepare the fully developed business plan shortened. The possibility to upgrade the business plan after the exchange was completed</p>

FLASH CARD

	<p>was also appreciated as one of the important benefits, since a business plan is such a powerful and operational instrument for every startup.</p> <p>If you are interested to organise the national or regional competition or using some of our tools, please let us know.</p>
Launch Date [& Duration]	Annually, since 2005.
Partners/Sponsors	HUP - Croatian Employers Association and HBOR – Croatian Bank for Reconstruction and Development.
Further Information	<p>Be the Role Model™ http://en.web.tera.hr/index.php/projects/betherolemodel/.</p> <p>I-DARE™ application https://app.idare.tera.hr/hr.</p>
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