

 <p><b>Handwerkskammer für München und Oberbayern</b></p>	<p><b>Networking for SMEs: How to get inspired and find an innovation partner?</b></p>
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<b>Vision and Aims</b>	<ul style="list-style-type: none"> <li>• Connecting R&amp;D-institutes, startups and skilled crafts/SMEs</li> <li>• Giving inspirations, connecting partners and initiating new innovation projects</li> </ul>
<b>Target Audience</b>	Skilled crafts/SMEs, startups, research institutes and organizations acting as intermediaries
<b>Key Features</b>	<p>Getting the right inspiration and finding suitable partners might be the hardest part of the innovation process. The Chamber of Skilled Crafts for Munich and Upper Bavaria has developed new networking formats that help skilled crafts and SMEs find the suitable partners in universities and research institutes or to get in touch with startups emerging from these organizations.</p> <p>Three new networking formats are presented:</p> <ul style="list-style-type: none"> <li>• Crafts meet Science</li> <li>• Startups meet Crafts</li> <li>• Space meets Craft (B2B-Speed-Dating)</li> </ul>
<b>Partners/Sponsors</b>	Zentralverband des Deutschen Handwerks / ZDH - German Confederation of Skilled Crafts and Small Businesses
<b>Further Information</b>	Innovation services of the Chamber of Skilled Crafts for Munich and Upper Bavaria: <a href="https://www.hwk-muenchen.de/artikel/innovation-technologie-74,3937,7277.html">https://www.hwk-muenchen.de/artikel/innovation-technologie-74,3937,7277.html</a>
<b>Contact</b>	Chamber of Skilled Crafts for Munich and Upper Bavaria Dr. Hartwig von Bülow Max-Joseph-Straße 4, 80333 Munich, Germany hartwig.vonbuelow@hwk-muenchen.de