

Green Deal Projects Support Office

5th Webinar for Network of
Multipliers

27th June 2024

Agenda

AGENDA ITEM		Time
Welcome and introduction (<i>Ellie O'Hare, GDSO</i>)		14:00
First success stories spotlight with Q&A		14:05
○ PROBONO	○ FIRELOGUE	
Activities and achievements from the GDSO working groups (<i>GDSO facilitators</i>)		14:20
Second success stories spotlight with Q&A		14:45
○ FIRE-RES		
Board of Coordinators Update (<i>Beatriz Mayor, GDSO</i>)		15:00
Third success stories spotlight with Q&A		15:10
○ SUPERB	○ ARV	
GDSO Communications Update (<i>Anthony Santiago, GDSO</i>)		
Closing (<i>Ellie O'Hare, GDSO</i>)		15:25



Housekeeping rules

Please note that this event will be **recorded**. Therefore, please keep your **microphone muted** and **your camera turned off** during the plenary sessions unless otherwise stated.

Please use the chat to react, comment and ask questions related to the content of the sessions and use your microphone when given the floor.

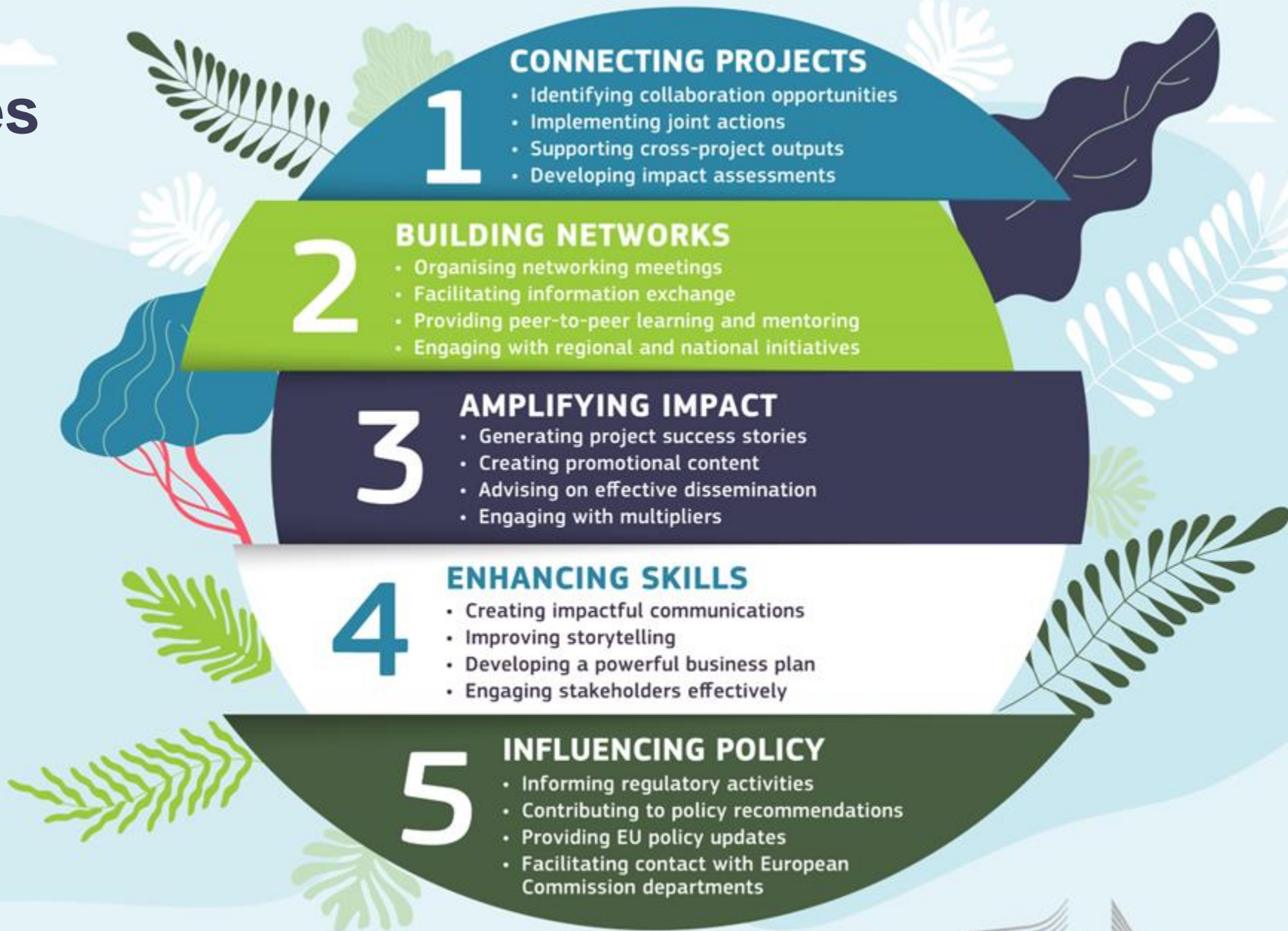


Overview

- **Green Deal Projects Support Office (GDSO)** is operated for DG RTD by Ecorys and Ricardo
- **Mission:** Facilitate coordination between the 73 projects funded under the Horizon 2020 Green Deal Call and maximise their positive impact in the longer term.
- **Timeline:** GDSO will operate until November 2026



GDSO services Overview



Working Groups



Clean
Energy



Climate
Change and
Biodiversity



Urban
Environment
and Mobility



Food and
Health



Knowledge
and
Citizens

73 Projects



Reminder - Green Deal Projects Support Office website



Research and Innovation

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Introduction to the network of multipliers

What is it?

A network of actors interested in:

- Following and disseminating the progress of the GD projects
- Connecting to GD projects for synergies and exchange

Objectives

- Disseminate the activities and results of the GDSO to the network
- Ultimate aim to maximise the impact of Green Deal Call projects
- Multiply dissemination of GD projects results by engaging the network in sharing and promoting communications



The role and value of being a multiplier

- **Participate and benefit from learning**
 - Invitation to a selection of GDSO activities
 - Periodic updates on the GDSO and webinar invitations
- **Request/offer engagement**
 - Multipliers may express interest to get connected to GD projects with common synergies
- **Maximise dissemination and impact**
 - Share communication materials through your networks
 - Share/tag content on social media
 - Raising awareness of the GDSO network of multipliers amongst research institutes/other projects



First Success Stories spotlight



Urban Environment and Mobility

Sonae Campus Vegetable Garden



Problem/context

- Create a hub for team **building, learning and empowerment of the communities**
- Put Porto LL as a reference in **sustainable Campus**
- Create a **positive impact on the environment and society**

Success story highlights

- **Corporate responsibility:** Half a ton of vegetables donated in one and a half years
- **Team building** reinforcement
- **Sustainability** example

Outputs

- **Reinforce sustainability**, with the reduction of the **ecological footprint and waste valorization**
- **Corporate Responsibility**
- **People Valuation and work-life balance**

Impacts (Abr22 – May24)

- 30 cultivation beds
- >780 kg of **vegetables donated**
- 125.120 **liters of water saved**
- 1.564 kg of **CO2 consumed**
- 440 kg of organic waste from restaurants reused in the **vermicomposting process**.

Lessons

- **Involve people** to achieve the best results
- **Celebrate** with voluntaries all small victories
- Communication and **decisions together**





Green Rooftop in the top of one of the logistics warehouse



Cultivation beds



Q&A

- Raise your hands to ask



Climate change and biodiversity success stories

Wildfire Risk Management (WFRM) Clustering Events



Problem/context

- Discuss **key priorities for cooperation** with IAs (identifying synergies and conflicts)
- Silo mentality- i.e. no integration of efforts and “re-invention of the wheel”
- At the end of the projects the results disappear

Outputs

- Establishing **thematic groups between** the IAs to facilitate joint work
- Pooling of interests as a basis for **joint publications**
- Developing **policy recommendations**



Success story highlights

- Innovative Showcasing and Collaborative Synergies (pre-identified topics)
- Diverse Participation (including representatives from various EU projects and the European Commission) and interdisciplinary Discourse
- Focused Discussions and Strategic Workshops

Impacts

- **Strengthened collaboration & partnerships** between different actors involved in Wildfire Risk Management
- Identification of **synergies** and **integration opportunities**

Lessons

- Successful piloting of the use of **virtual whiteboards** during COVID restrictions
- Effective establishment of thematic **breakout workshops** with long-term objectives
- Greater scope for **(open) exchange**, more **diverse** voices needed for effective WFRM

Examples:



Fuel mapping



Risk assessment



Governance



Decision support

More info: firelogue.eu/clustering-events.php Exchange platform: lessonsonfire.firelogue.eu

Q&A

- Raise your hands to ask



Update on working group activities

Biodiversity and Climate Change – Beatriz Mayor (GDSO)

Clean Energy – Laura Heidecke (GDSO)

Urban Environment and Mobility – Matthew Moss (GDSO)

Food and Health – Ellie O'Hare (GDSO)

Knowledge and Citizens – Ellie O'Hare (GDSO)



1 Climate change and biodiversity



17 projects
focused on climate
change mitigation
and adaptation
and preservation
of biodiversity.

**Thematic
Discussions:**
[Landscape
finance and risks
for insurance](#)

**Joint
biodiversity
[case study map](#)**

Policy brief:
[Comments
on draft
Nature
Restoration
Law](#)

Webinar on NBS
[NBS: Devising
actions to achieve
rapid and
far-reaching
transformational
adaptation](#) – 3rd July

**Joint events
Green Week –**
[IMPETUS-ARISNOE](#)
13/06
[Waterlands-Real Deal-](#)
[Eurocat](#) – 13/06
ECCA 2023 – [Climate
adaptation cluster](#)



2 Clean energy

13 projects

focused on energy decarbonisation through development, deployment and integration of innovative technologies into the current energy system.

**Policy Brief:
Biomass waste-to
energy**

**Success stories,
articles, videos**

**Peer-2-peer for
the Green Energy
Transition in Africa
with LEAP-RE**



3 Urban environment and mobility



9 projects

focused on the sub-national green transition of multi-modal connection and transport nodes (ports and airports), buildings, neighbourhoods and cities.

**WG meeting April
– Urban
Environment**

**2 upcoming
highlight videos
featuring
STARGATE and
PIONEERS**

**Policy brief on
Innovation
Clusters led by
PROBONO**

**[Success story](#) on
RI-URBANS
published**



4 Food and Health

15 projects

focused on
reshaping the food
and health sectors
to better support the
green transition.



**Development of
joint Policy Briefs
on Food & Health
2024**

**Organisation of
the second
Online Webinar
on Models for
Toxicology
31st January**

**Joint
Participation:
Towards Halving
Food Waste
Conference
17th-19th June**

**Organisation of
the Workshop:
Challenges in
stakeholder
inclusion in the
food sector
25th June**



5 Knowledge and citizens



14 projects

focused on the role of research infrastructure and citizen engagement in the implementation of the European Green Deal.

Policy brief on a framework for Citizen Science inclusion in policymaking

Identification of events and platforms to share and distribute policy briefs

Policy brief on the inclusion of vulnerable groups for EU policymaking

Brainstorming on potential shared methodological frameworks for case studies

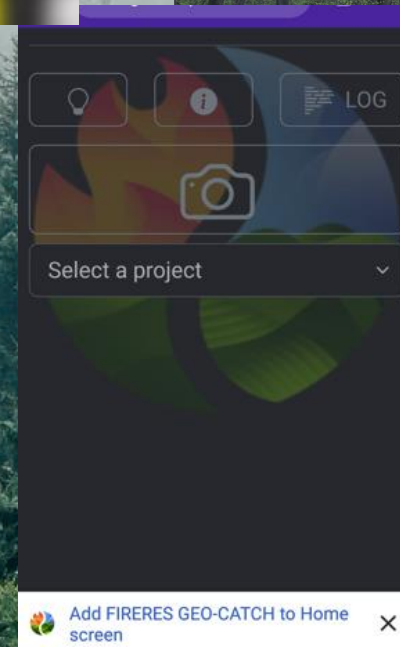
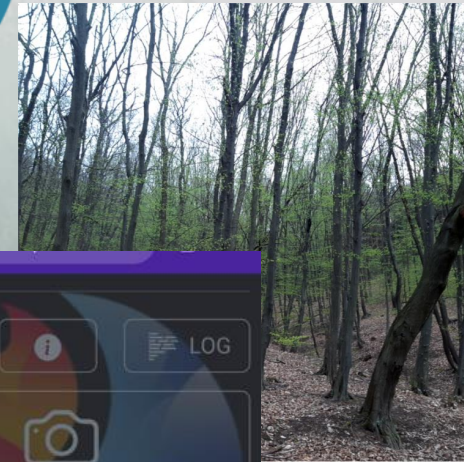


Second Success stories spotlight



FIRE-RES Geo-Catch: a mobile application to support reliable fuel mapping at a pan-European scale

Innovative technologies & socio-ecological-economic solutions for fire resilient territories in Europe - FIRE-RES



FIRE-RES



Problem/context

- Collecting ground-truth data at regional scale is challenging
- Crowdsourcing images from smartphones has great potential for collecting information
- There are many apps out there but mostly used by experts

Outputs

- Easy-to-use app to collect geolocated and oriented data
- Real-time visualization of point and photo
 - Future use of AI to label

Success story highlights

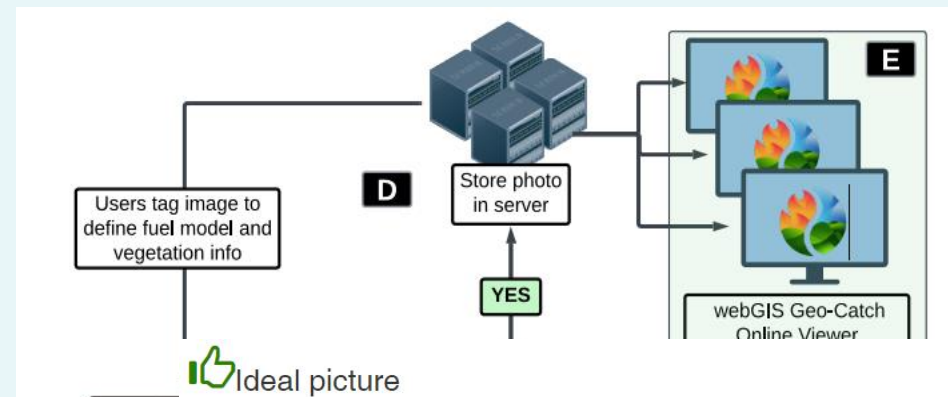
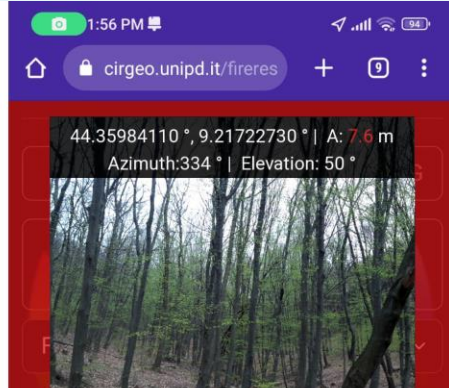
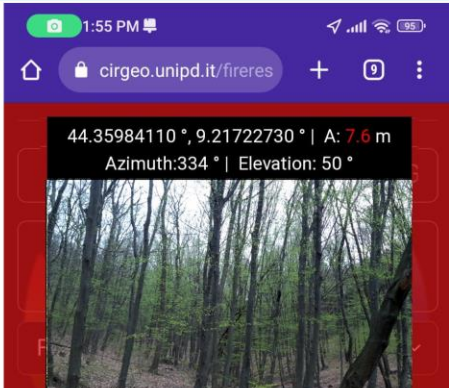
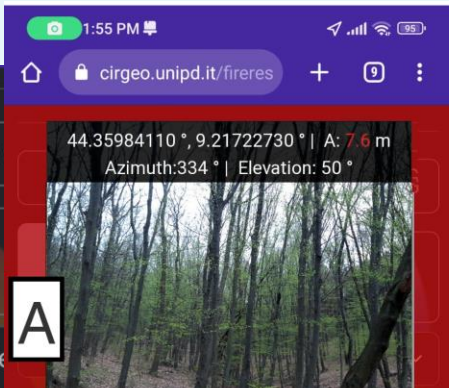
- Fuel maps through remote sensing provide global scale information but validation is not easy
- Crowsourced images from an easy photo-collection app with geolocation and orientation information

Impacts

- Experts can collect data in the field and then reliably post-process it in office
- AI can be trained to provide fuel model information from landscape imagery

Lessons

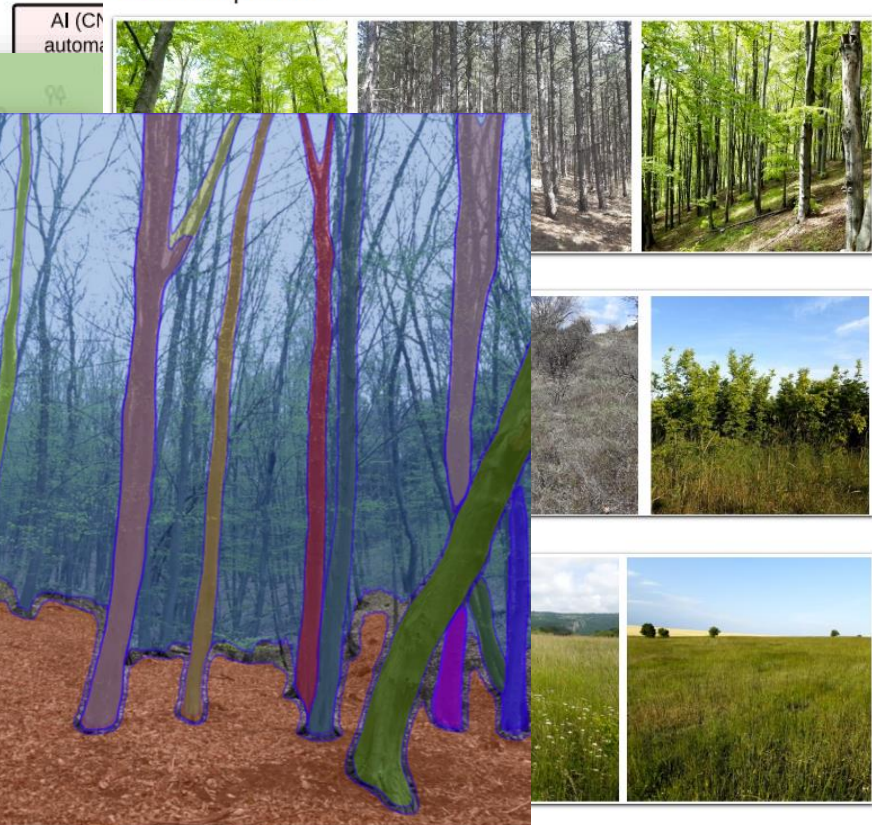
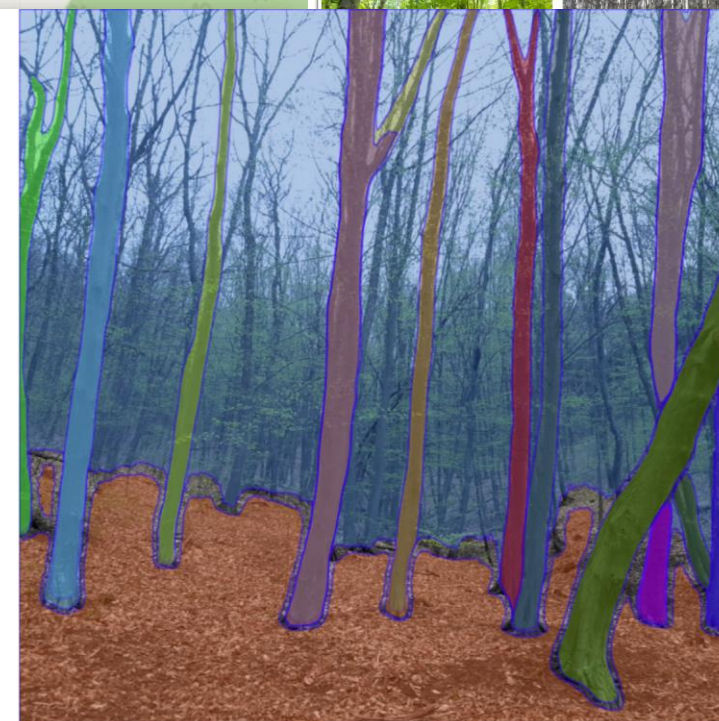
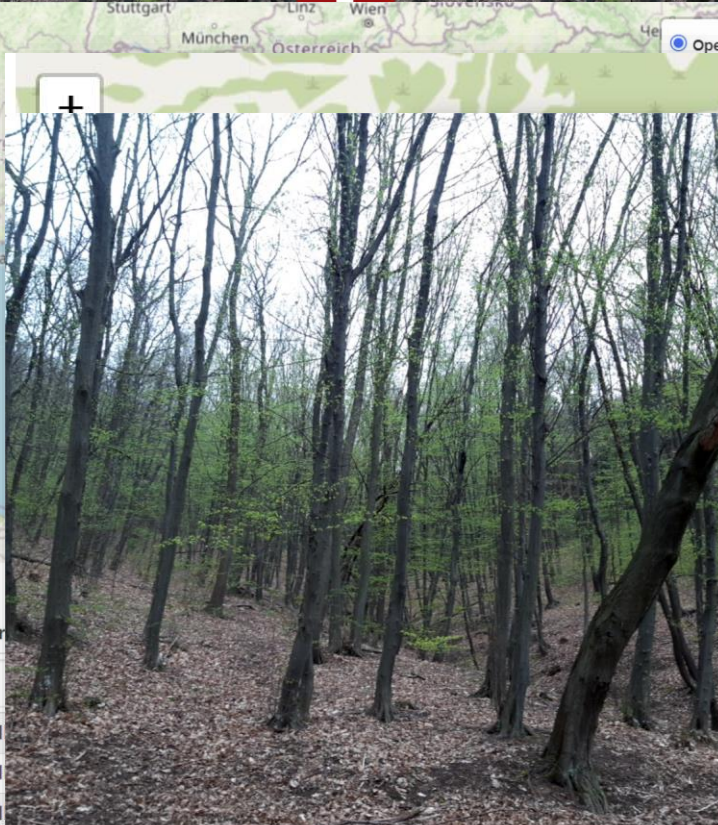
- Orientation needs calibration
 - Labelling of fuel model categories requires expert input
- Well-trained AI can process high volumes of images to fuel model categories



Showing 5 entries

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1	2023-05-05CEST09:56:17	FI
2	2023-03-25CET16:31:52	FI
3	2023-03-25CET16:32:56	FI
4	2023-06-05CEST19:47:45	FI
5	2023-06-05CEST19:48:19	FI

Showing 1 to 5 of 868 entries



Q&A

- Raise your hands to ask



GDSO Board of Coordinators update

Beatriz Mayor, GDSO



Board of Coordinators Meeting – 25th April 2024

Catch up online

• [Watch the video recording](#) and [download the BoC slides](#)



Third Success Stories spotlight



Climate change and biodiversity

Making forest restoration a societal action

SUPERB



SUPERB
Upscaling Forest Restoration



Problem/context

- Forest practitioners' resource challenges to effectively involve society in restoration
- Silos, gaps and disconnects between restoration plans and societal expectations

Outputs

- Social media analysis to identify public interests, concerns, and societal actors interested in the restoration sites
- Media workshops to facilitate more evidence-based storytelling and multiply the impacts of restoration activities

Success story highlights

- Putting society at the heart of biodiversity and forest ecosystem restoration through “online mapping” analysis
 - Effective public involvement and relationship-building through media capacity building and a science-art school project

Impacts

- Identification of "unexpected" societal actors and public debates
- A balanced understanding and reporting by the media
- Long-term partnerships with local communities

Lessons

- The need to look beyond the existing stakeholder groups to fully reflect broader society
 - The need for using digital technologies to explore public perceptions and discussions
- The need to explore innovative formats for public participation and involvement



Q&A

- Raise your hands to ask



Urban Environment and Mobility

Involvement of tenants in
energy efficiency
improvements

Green Deal - ARV

ARV



Context

- Sønderborg, Denmark
- Testing of tools across 19 retrofitted buildings
 - Resident green ambassador



Impacts

- Reduction of greenhouse gas emissions
- Nearly-Zero energy performance
- Creation of a method which can easily be scaled

Outputs

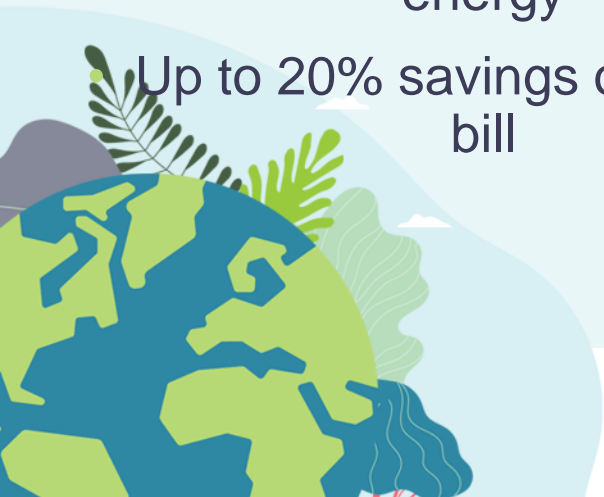
- Ease and importance of saving energy
- Up to 20% savings on energy bill

Success story highlights

- Promotes a change in behaviour to create energy-saving behaviour to daily habits
- Uses data to drive the WHY behind importance of saving energy

Lessons

- It is possible to overcome the low level of engagement in energy-related topics.



Q&A

- Raise your hands to ask



GDSO communications update

Anthony Santiago, GDSO



Newsletter



Welcome to the health issue of the newsletter

In this edition we spotlight updates from six projects from the Food and Health working group that are reshaping the health sector to better support the green transition: ALTERNATIVE, LIFESAVER, PANORAMIX, PROMISCES, SCENARIOS and ZeroPM.

Using cutting edge technology, these projects are creating solutions to grow our understanding of the unwanted chemicals and contaminants in our environment and the ways they affect us. We'll take a look at the projects' latest outputs and collaborative efforts as they work towards this goal, as well as some updates from other Green Deal Call-funded projects.

Enjoy the read and if you like the content, make sure to share it with your network!

- **Newsletter Issue 5 focus:** Health –themed projects (PFAS, water, modelling, contamination)
- **Webinars:**
 - Environmental and climate data webinar
- **Reports:**
 - [Mobility aspects of the Fit for 55 proposals](#)
 - [Clean energy and digitalisation as a key enabler for Horizon 2020 Green Deal call projects](#)
- **Articles:**
 - [participatory tools for climate change adaptation](#)
 - [carbon capture and utilisation research](#)



Upcoming events



Climate change and biodiversity | 03-07-2024 | Online event

Nature-based Solutions (NbS): devising actions to achieve rapid and far-reaching transformational adaptation

Learn about NbS for climate adaptation: identifying the root causes of a problem, exploring typologies and implementation actions, financing mechanisms...



Knowledge and citizens | 29-08-2024 | In person event

Green Week Partner Event: TransformAr Open Day – City of Lappeenranta

TransformAr Open Day – City of Lappeenranta Open field day in the city of Lappeenranta on 29th August. This...



Knowledge and citizens | 29-08-2024 | In person event

Green Week partner event: REAL DEAL Communicating Water Resilience Beyond your Base

This interactive workshop, designed for Civil Society Organisations (CSOs) and citizens, aims to equip participants with the necessary skills to...



Food and health | 19-09-2024 - 20-09-2024 | In person event

Achieving zero pollution of persistent and mobile substances

The European research project ZeroPM: Zero Pollution of Persistent, Mobile substances, is pleased to announce its second international workshop with...



Urban environment and transport | 01-10-2024 - 03-10-2024 | In person event

10th European Conference on Sustainable Cities and Towns

[ESCT European Conference on Sustainable Cities & Towns](#) on 01-03 October 2024 in Aalborg, Denmark.

Local leaders play a crucial...



Urban environment and transport | 25-06-2024 - 26-06-2024 | In person event

Cities Mission Conference

The 2024 Cities Mission conference, themed 'Empowering Cities - the Climate Neutral and Smart Cities Mission in Action', offers a...



Food and health | 25-06-2024 | Online event

Challenges in Stakeholder Inclusion in the Food Sector: Addressing Barriers to Innovation

Join nine innovative food projects and stakeholders for a discussion on adopting new solutions for reducing food loss/waste.

Close, feedback and next steps

Ellie O'Hare, GDSO



Feedback

<https://survey.alchemer.eu/s3/90726527/GDSO-5th-Network-of-Multipliers-webinar-feedback>



Here's to a wide and active network!

Contact us at: support@greendealprojects.eu



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