



Green Deal Projects Support Office

4th Webinar for Network of Multipliers

30th January 2024

Research and nnovation

Agenda

AGENDA ITEM Welcome and introduction <i>(Beatriz Mayor, GDSO)</i> Update on working group activities and action plan <i>(GDSO)</i> Selection of success stories from Green Deal Call projects		Time 10:00 10:10 10:35			
			○ ZeroW	○ NeoGiANT	
			• PIONEERS	○ ENOUGH	
			Q&A		11:15
Communications update follow (Anthony Santiago, GDSO)		11:30			
Newsletter and Peer to Peer of <i>Collings, GDSO</i>)	pportunities update (Matthew	11:40			
Closing and next steps (Beatriz Mayor, GDSO)		11:50			





Housekeeping rules

Please note that this event will be recorded. Therefore, please keep your microphone muted and your camera turned off during the plenary sessions unless otherwise stated.

Please use the chat to react, comment and ask questions related to the content of the sessions and use your microphone when given the floor.

If you have any technical issues, please send us a message in the chat or contact us at support@greendealprojects.eu





Beatriz Mayor, GDSO





Overview

- Green Deal Projects Support Office (GD-SO) is operated for DG RTD by Ecorys and Ricardo
- **Mission:** Facilitate coordination between projects funded under the Horizon 2020 Green Deal Call and maximise their positive impact in the longer term.
- **Timeline:** GD-SO will operate until November 2026





Overview

Key activities

CONNECTING PROJECTS

- Identifying collaboration opportunities
- Implementing joint actions
- Supporting cross-project outputs
- Developing impact assessments

BUILDING NETWORKS

- Organising networking meeting
- · Facilitating information exchange
- Providing peer-to-peer learning and mentoring
- Engaging with regional and national initiatives

AMPLIFYING IMPACT

- Generating project success stories
- Creating promotional content
- Advising on effective dissemination
- Engaging with multipliers

ENHANCING SKILLS

- Creating impactful communications
- Improving storytelling
- Developing a powerful business plan
- Engaging stakeholders effectively

INFLUENCING POLICY

- Informing regulatory activities
- Contributing to policy recommendations
- Providing EU policy updates
- Facilitating contact with European Commission departments



European Commission

#EUGreenDeal

© European Union, 2023 Image source: © MicroOne, #305386384, 2020. Source: adobestock.com.

Working Groups



Clean energy

Climate change and biodiversity

Urban environment and mobility Food and health

Knowledge and citizens





Introduction to the network of multipliers

What is it?

A network of actors interested in:

- following and disseminating the progress of the GD projects
- connecting to GD projects for synergies and exchanges.

What is it for?

It is aimed to:

- Disseminate the activities and results of the GDSO with the network
- ultimate aim to maximise GD project impacts.
- multiply dissemination of the results by engaging the network in sharing and promoting communications



Structure of the network

• National level:

- National contact points
- National institutions promoting projects under the Green Deal
- GD project leaders who can benefit from knowledge sharing

• EU level

- GD related associations
- GD related platforms and initiatives
- EU projects from other calls (H2020/Horizon, PRIMA,...)





The role of the multipliers

Participate and benefit from learning

- Invitation to a selection of GDSO activities
- Periodic updates and webinars to update on GDSO progress

Request/offer engagement

• Projects may express interest to get connected to GD projects with common synergies

Maximise dissemination and impact

- Share communication materials through your networks
- Share/tag content on social media
- Make national research institutes/projects aware of the initiative so they can follow and benefit from the knowledge generated.



Update on working group activities and action plan





Climate change and biodiversity

17 projects focused on climate change mitigation and adaptation and preservation of biodiversity.

1. Mapping commonalities

Challenges and successes, contacts and partners

> **4. Events** Joint webinars, joint presentation at events

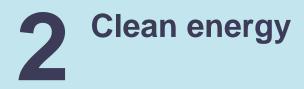
2. Case studies Mapping, stakeholders, coordination, common workshops

> **5. Training** Stakeholders and co-creation

3. Knowledge sharing activities Thematic discussions, methodology sharing

> 6. Policy engagement Exchanges with policy makers







16 projects

focused on energy decarbonisation though development, deployment and integration of innovative technologies into the current energy system.

1. Policy inputs and developments

Position papers, meetings with decisionmakers

> Africa – Europe Renewable energies

3. Communication and dissemination

Coordination of social media activities

2. Thematic discussions

Project matchmaking, Business model mapping

> **4. Capacity and training** Thematic webinars and trainings







Urban environment and mobility



9 projects focused on the sub-national green transition of multi-modal connection and transport nodes (ports and airports), buildings, neighbourhoods and cities.

1. Policy

Common implications of the Fit for 55 package, identification of areas for common policy influence

3. Operational issues

Sharing of best practices, e.g. in the management of large consortia

2. Thematic collaborations

Identification of areas for technical collaborations

4. Business models and funding

Exploitation models mapping, workshop on securing additional funding





15 projects

focused on reshaping the food and health sectors to better support the green transition.

2. Knowledge sharing and communication

Dissemination through social media and other means (continuation), Exchange experiences on methodologies, assessments and definitions, dissemination and communication plan

1. Policy

Develop policy recommendations, monitoring policy updates (continuing), reach-out to policy and decision makers

Farm to fork, Food systems & toxic-free environment

3. Events

Organise joint webinars among GD projects with thematic expert stakeholders, Joint participation in events





14 projects

focused on the role of research infostructure and citizen engagement in the implementation of the European Green Deal.

2. Communication and dissemination

C&D plan, courses: MOOC, summer school, mapping commonalities and shared activities and deliverables

1. Policy focus Policy recommendations and communications, policy briefs on different topics, ranging from: Data standardization, Citizens Science

> **3. Events** Joint participation in public events, organisation of public events, joint GDC webinars



Selection of success stories from Green Deal Call projects





Food and Health

Identification of success factors for scaling up of FLW innovative solutions: Interactive stakeholder workshop in Brussels, 25/09/2023

Systemic Innovations Towards a Zero Food Waste Supply Chain - ZeroW













Interactive stakeholder workshop at the Food Banks 'Brussel Brabant' enabled the identification of key success factors for scaling up of FLW innovative solutions in different EU regions

Problem/context

- Large variability of food surplus and underutilised edible biomass fractions in 'small' quantities vs limited, often large scale and productspecific capacity of organisations to valorise it into added value intermediate or end food products;
- Access/transportation to available food valorisation facilities is prohibitive for relatively small and seasonal food surplus and becomes more critical in cases of disruptions (e.g. due to adverse weather, pandemics);
- High uncertainty and mismatch of food supply and demand in the food bank chain.









Interactive stakeholder workshop at the Food Banks 'Brussel Brabant' enabled the identification of key success factors for scaling up of FLW innovative solutions in different EU regions

• Workshop participants: representatives from food banks, fruit processing companies, retailers, auctions, and farmer organisations.

Impacts

- SILL4 solution prototype was live demonstrated to stakeholders, as well as insights for the foodbanks' operations
- Presentation and Q&A of the solution and status of the innovation
- Identified conditions that would foster or hamper the innovations further development in bottleneck dimensions
- Output will be integrated in the capacity building and scaling up strategies

Lessons

- Legislative challenges: need for procedures on control of donation of processed fruit and vegetables
- Policy measures to stimulate donations differ across EU
- A resilient and economically viable business model must be identified
- Mobility of the unit is complex and not strictly necessary





Food and Health

Bioactive extracts from agrifood by-products valorisation









Problem/context

- Agri-food by-products
- Antimicrobial resistance (AMR)
- Human antimicrobial resistance

Outputs

- A cost- effective, efficient, and sustainable methodology for grape marc extraction
 - Meeting customer requirements for new environmentally friendly natural-based products
 - Solutions for valorisation of by-products generated in the wine sector

Success story highlights

- Multi-component ready-to-use
 bioactive extracts.
- **Circular economy**: Use of viticulture by-products as raw material.
- Use of green extraction techniques.
- **Zero-waste process**: reducing the amount of waste that wine producers have to manage.

Impacts

- Sustainable solution by reusing and valorising white grape agro-waste as biomass feedstock.
- Producing bioactive natural extracts as an alternative to synthetic compounds with antimicrobial and antioxidant capacity.
- Creating **new value chains** for the wine sector.

Lessons

The most valuable conclusion is that the reuse and valorisation of waste or by-products from the agrifood sector can solve both environmental and economic problems, while creating new products with added value that can be beneficial for the sector itself.

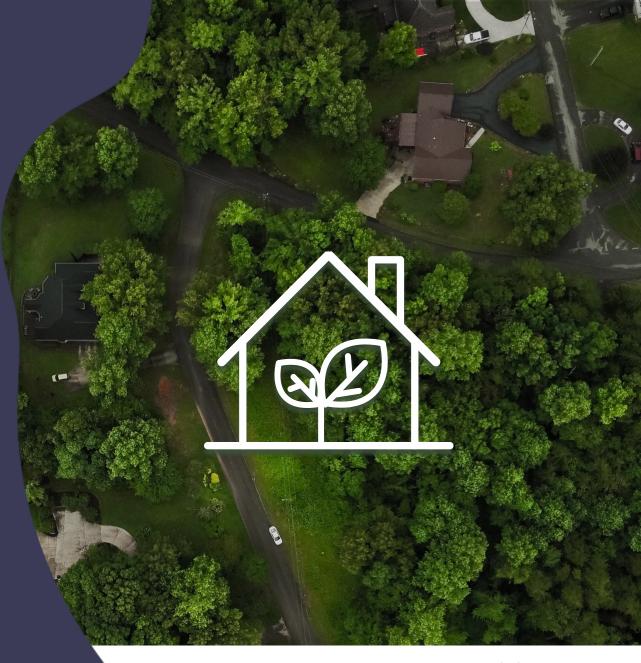


Urban Environment and Mobility

Demonstrators' showcase -Interactive Map

PIONEERS - PORTable Innovation Open Network for Efficiency and Emissions Reduction Solutions







Context

- EU ports environmental impact reduction
- Maintain competitiveness in a sustainable global trade ecosystem
 - Identification of innovative solutions tailored to specific contexts and not a one-size-fits-all approach

Outputs

Interactive map of the technological solutions for greening port industry launched on 8th November 2023

Success story highlights

Social Media Campaign Mid Term Assessment

- +154 unique visitors on LinkedIn [Software Development (33%), Maritime Transportation, (11.7%)]
 - +40 followers
- Average of 20 reactions / post
- 337 visitors on the demo web page

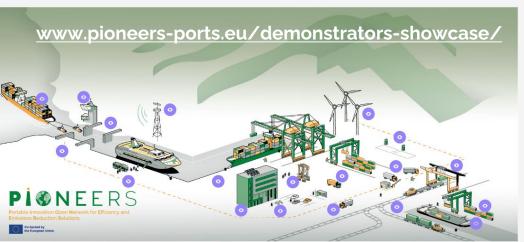
Impacts

- Generate concrete interest from the PIONEERS stakeholders' community in this opportunity.
 - Boost market adoption of innovations

Lessons

- The conceptualization and design phase requires the cooperation of different professional figures.
- Engagement of Demonstrators' Leaders represents a crucial factor for the impact





Food and Health

Natural refrigerants for food last mile delivery

ENOUGH – European Food Chain Supply to Reduce GHG Emissions by 2050







Problem/context

- Tools and methods for the EU
 Farm to Fork strategy
- Global refrigerated fleet accounts for nearly 25% of the total cold chain emissions
- Emission sources are traction, refrigeration energy and refrigerant leakages

Outputs

- **R744 unit** designed, built, installed, and measured
- Dynamic modelling at different European climatic conditions and operations

Success story highlights

 Natural refrigerant (R744) for last mile delivery is possible and efficient



Impacts

Cutting of GHG and other pollutants emissions theoretically demonstrated:

- 15% reduction in energy consumption of the cooling unit during last mile delivery
- 30% reduction in GHG emissions in the unit's entire life cycle

Lessons

- Complexity of boundaries and strictness of regulation
- Interaction with stakeholders necessary
- Dissemination and awareness raising about impact

Insulated box



Traction







Practice and Logistic



• Raise your hands to ask





Communications update

Anthony Santiago, GDSO





Latest reports, articles and newsletter and outputs you may have missed...

Articles:



Reducing food waste for a sustainable future



How innovation in ports and airports is helping to tackle European climate goals





Demonstrating the circular economy in Europe's regions



Clean energy working group projects

Articles:



Paving the way for clean and affordable energy sources in Africa



Europe's pioneering Green Deal research projects powering the hydrogen revolution

Report:



Clean energy and digitalisation as a key enabler for Horizon 2020 Green Deal call projects

Video:



Community and bottom-up transitions in energy and climate change adaption



Success stories:







SILVANUS

esearch and Innovatior

Home About Working Groups 🗸 Projects 🗸 Resources Success stories Eaents News 🖌 Contact us

me 🔉 > Recearch and inno vation for the European Green Deal 🗦 Green Deal Projects Support Office 🗲 All success clorie

All success stories

Presenting SDG data visually to enable climate resilient regions



RSING E has developed and released a knowledge graph that enables users to track A-orking group DG targets as well as national and regional indicators in one holistic approach. C limate change and blodiu autor demonstrated its thirdfonality it is now being thirther developed for easy access b

Filter stories

And Reset

Supporting decarbonisation through local SECAPs and SDGs

able standardisation for benchmarking and comparison.



oject LOCALISED introdiced a set of potential indicators for assessing risks and ur herabilities to Climate Change within both Statahable Development Goals (SDGs) nd Sustainable Energy and Climate Action Plans (SECAPs) frameworks at once. bis output will save time and effort for users, support monitoring the assessment and

Climate change information and mitigation services platform



CityC LIM has achieved major technological strides to provide near real-time extreme attien to recast warnings and to produce impactmaps of mitigation scenario he progress made so tar means the project is on track to produce its City Climati



es for offyadm in istrations and office is

Aerging arts and science to increase public engage



The WaterLANDS project took action enabling art to be an integral part of their core objectives of we tland restoration. The call for artists exceeded expectations and rest field in a liigh level of engagemen The learnings from this is recess story demonstrate a need for similar collaborations to

ie to raise aware less of other projects ng forest fires through technological innovation



moustrations, SIDANUS has not only collected valuable data for its platform to comba rest fires, but it has also raised aware less of its activities through a concerted motional campaio i

nanges for large-scale forest restoration





<u>View online</u> and please share them with your contacts: email, newsletters, website, social media (hashtag #EUGreenDeal)







GREEN DEAL PROJECTS SUCCESS STORIES CLIMATE CHANGE & BIODIVERSITY WORKING GROUP

COMBATTING FOREST FIRES HROUGH TECHNOLOGICAL INNOVATION

The project has been divided across three phases. 1) prevention and preparedness. 21 detection and response and 3) restoration and adaptation

The components of the SILVANUS platform will be tested in 12 pliots across 11 countries, which along with EU Member States include

DESCRIPTION OPSUCCESS The key output of SELVINUS project is the release of a dimate resilient forest management platform to prevent and suppress farest free. They plates in critical and Stinekik have saken place to trial the

These were accompanied by an alivercompassing stakeholder engagement programme, in the form of online and on-site promotional and educational campaigns, promoting the key messages of SEXANUS in the fight against extreme wildfire.

C ABOUT THESILVANUS PROJECT The SLAVANUS project brings together a large consortium of

against climate change.

Brazil, Indonesia and Australia.

platform

SILVANUS interdisciplinary experts from four continents to combat the threat of Forest fires its integrated technological and information platform offers a new technological solution to improve the preparetness and

#EUGreenDeal















Bio-Flex(

GREEN DEAL PROJECTS SUCCESS STORIES CLEAN ENERGY WORKING GROUP

REVOLUTIONISING RENEWABLE ENERGY SUPPLY

ABOUT BIO-FLEXGEN Bio-FlexGen's developing a combined heat and power plant ICHPI with hourly, daily and second flexibility through hydrogen production from biomass. This includes the flexibility to switch from CHP mode winter to hydrogen production when needed. Biomass also provides firm power and complements renewable sources such as wind and solar energy.

1555bw 2527

Bio-FlexGen aims to reach 50% electrical efficiency from biomass by the year 2030.

DESCRIPTION OF SUCCESS The CHP the project is developing will have three unique, patented features a high-pressure gastler, a novel conduction chamber that generates three programs up to 1400 "creations, and a highly efficient. Biomass-freed Top Cycle BTC gas turbine technology.

The BTE plant can convert forestry and agriculture waste to electricity at double the efficiency of conventional steam cycle technologies. It achieves this by gasifying biomass with a highpressure gas tartime process and massive steam injection.

The BTC plant guarantees energy flexibility and a robust system through the production of electricity from renewable biomass or from green hydrogen. In addition, the plant can switch from producing electricity to producing hydrogen when there are liong periods of excess electricity.











Sign up for the quarterly newsletter on the GDSO website



Welcome to the urban environment issue of the newsletter

In this edition we spotlight updates from four projects in the Urban Environment and Mobility Working Group, which are working on improving the sustainability of the built environment: ARV, NetZeroCities, oPEN Lab and PROBONO.

These projects focus on the green transition at the urban and local level, investigating energy and resource efficiency, exploring sustainable solutions and supporting cities in putting their climate ambitions into action. We'll take a look at their latest outputs as they work towards this goal, and get a view of wider updates from the other Green Deal-funded projects.

Enjoy the read and if you like the content, share it with your network.

Urban environment projects' updates

Engaging local communities

Successfully engaging communities can be a significantly challenging activity. Sustainable urban energy is not just about the performance of buildings but also making room for social activities at the community level, and cooperating with different stakeholders, users, and developers.

In this update from the ARV project, the key learnings have been distilled from a joint event delivered at #EURegionsWeek 2023 by ARV, oPEN Lab and other EU-funded



Policy publications on Positive Energy Neighbourhoods

oPEN Lab has produced a policy brief and a policy paper on sustainable urban development through Positive Energy Neighbourhoods (PENs). These publications delve into climate-neu-

tral communities and offer insights into

cost-effective decarbonisation of EU

buildings.



Handbook on capacity-building using living labs

Living labs are real-world environments where research and experimentation take place in an open and collaborative manner. They help to ensure that the solutions developed are practical, user-friendly, and address real-world needs.

oPEN Labs has shared a Capacity-Building Handbook as a practical quide to setting up living labs in the context of PENs, which may be of interest to other research projects.



Sharing learnings through twin cities

In September, the first cohort of 40 cities were selected to join the NetZeroCities Twinning Learning Programme. They embarked on an important journey of shared learning, best practices, and much more in order to to replicate new approaches to climate neutrality.



The next Call for Twin Cities is due to open in early spring 2024.



January: Urban Environment edition:

- Engaging local communities
- Policy publications on Positive Energy Neighbourhoods
- Handbook on capacity-building using living labs
- Sharing learnings through twin cities
- Smart charging as an enabler of Green Building Neighbourhoods (GBNs)



Newsletter update and peer to peer opportunities

Matthew Collings, GDSO





Network of Multipliers newsletter

- First edition released January
- Released quarterly
- Easy way to keep up to date on the Green Deal Call projects
- Opportunity to share these updates on social media



Green Deal Call - Network of multipliers newsletter launched

We have recently launched a new quarterly newsletter, showcasing the incredible initiatives funded under the Green Deal Call. By subscribing to the Green Deal Call newsletter, you will be amongst the first to hear about the latest updates, insights, and opportunities to engage with the 73 pioneering projects that have received funding under the Green Deal Call.

Here's what you can look forward to:

- Comprehensive project updates: Stay informed about the latest developments, breakthroughs, and achievements from these initiatives.
- Event highlights: Get updates on upcoming events, conferences, and workshops where you can learn more about their work and impacts.

Networking opportunities: Discover chances to engage with the projects and collaborate on innovative solutions for a greener future.



<u>Subscribe</u> to the Network of Multipliers, and share this link with your contacts, to receive the Green Deal Projects Support Office quarterly newsletter and receive invites to all events.



European

Network of Multipliers newsletter

• 4 to 5 news articles:

- Up to date information on upcoming events etc.
- Web articles
- Success stories
- Networking opportunities
- Recent events and webinars and the recordings

New article: Reducing food waste for a sustainable future

In this recent article from the Green Deal, we explore the EU's commitment to reducing food waste and the innovative projects that are leading the way to support food waste prevention, reduction and valorisation.

Read about their examples of working with the supply chain, upcycling, recycling, community engagement, and improvements to packaging.

<u>Read the full article</u> to understand the policies, projects and actions being taken to bring about a sustainable and resource-efficient food system within the European Union.



You can get a full list of Green Deal resources on the European Commission website. <u>Learn more</u> <u>here</u>.



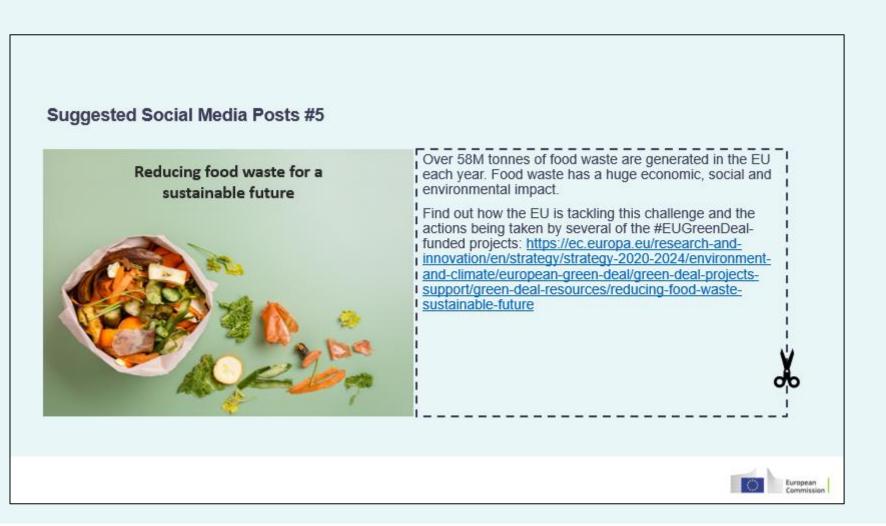
European



Network of Multipliers newsletter

 Accompanying social media content







Peer-to-peer networking opportunities

- Stay ahead on collaboration opportunities with peer-to-peer networking with Green Deal projects
- Directly engage with teams driving Green Deal initiatives
- October 2023 session with Urban Environment and Mobility Working Group featured DG ENER providing policy framework insights
- Projects shared experiences and discussed future plans
- All sorts of stakeholders are welcome
- Another networking session is planned in early 2024 with Energy Working Group projects
- Please get in touch at <u>greendealprojects.SS@ricardo.com</u> if you would like to get involved and suggest discussion / collaboration topics



Close, feedback and next steps

Beatriz Mayor, GDSO





Feedback

https://survey.alchemer.eu/s3/90673357/GD-SO-4th-Network-of-Multipliers-meeting-feedback





Here's to a wide and active network!

Contact us at: support@greendealprojects.eu







© European Union 20XX

Unless otherwise noted the reuse of this presentation is authorised under the <u>CC BY 4.0</u> license. For any use or reproduction of elements that are not owned by the EU, permission may need to be sought directly from the respective right holders. Slide xx: element concerned, source: e.g. Fotolia.com; Slide xx: element concerned, source: e.g. iStock.com