

The Roadshow in Romania

The EU Cancer Mission has been on the road! The pilot bus roadshow visited 15 stops from May-September 2024, across Lithuania, Poland & Romania. In Romania the bus received a total of 1 290 visitors.

1. BARICADA FOLK MUSIC FESTIVAL, BREZOI

- 290 visitors:
- 2 NGOs, doctors and volunteers from the local hospital and Magic Association supporting the stop;
- Visit from festival headliner Byronand local influencer Chinezu.

2. INTERNATIONAL JAZZ FESTIVAL, BRASOV

- 271 visitors:
- 2 NGOs and volunteer medical students supported with consultations and guidance on self-checking;
- Visit from the International Organization for Migration in Romania.

3. VILLAGE MARKET, LERESTI

- 161 visitors;
- Consultations, advice and free blood pressure tests from Dr. Geanta and his specialist team;
- Visted by a Bulgarian NGO looking to replicate Dr. Geanta's work at home in Bulgaria;
- Visits from 2 local TV stations and one local newspaper.

4. NOSTALGIA BY THE SEA 2024 FESTIVAL, CONSTANTA

- 212 visitors;
- Free blood pressure testing administered by nurses volunteering at the stand;
- Support of diagnosed cancer patients.

5. PALACE MALL, IASI

- 356 visitors;
- Supported by a second bus from the Iasi Regional Oncological Institute performing free mammograms and HPV screenings;
- Specialist doctors on-site to support visitors including a radiologist and a gynecologist, alongside volunteers.

Romanian commitments to staying healthy

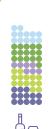
Across the 5 stops visitors committed to healthier lifestyles and habits to fight and prevent cancer.

Over 50 mentions in the press and media.



Check out photos from across Romania here.

More about the Roadshow in Romania



Reducing

alcohol

intake



smoking

habit











Wearing

sun-

screen









_ 200

- 180

- 160

_ 140 - 120 100

80

60

40

- 20



Research and Innovation



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Constanta

