



# The Roadshow in Romania

The EU Cancer Mission has been on the road! The pilot bus roadshow visited 15 stops from May–September 2024, across Lithuania, Poland & Romania. In Romania the bus received a total of 1 290 visitors.

## 1. BARICADA FOLK MUSIC FESTIVAL, BREZOI

- 290 visitors;
- 2 NGOs, doctors and volunteers from the local hospital and Magic Association supporting the stop;
- Visit from festival headliner Byron and local influencer Chinezu.

## 2. INTERNATIONAL JAZZ FESTIVAL, BRASOV

- 271 visitors;
- 2 NGOs and volunteer medical students supported with consultations and guidance on self-checking;
- Visit from the International Organization for Migration in Romania.

## 3. VILLAGE MARKET, LERESTI

- 161 visitors;
- Consultations, advice and free blood pressure tests from Dr. Geanta and his specialist team;
- Visted by a Bulgarian NGO looking to replicate Dr. Geantă's work at home in Bulgaria;
- Visits from 2 local TV stations and one local newspaper.

## 4. NOSTALGIA BY THE SEA 2024 FESTIVAL, CONSTANTA

- 212 visitors;
- Free blood pressure testing administered by nurses volunteering at the stand;
- Support of diagnosed cancer patients.

## 5. PALACE MALL, IASI

- 356 visitors;
- Supported by a second bus from the Iasi Regional Oncological Institute performing free mammograms and HPV screenings;
- Specialist doctors on-site to support visitors including a radiologist and a gynecologist, alongside volunteers.



## Romanian commitments to staying healthy

Across the 5 stops visitors committed to healthier lifestyles and habits to fight and prevent cancer.

Over 50 mentions in the press and media.



Check out photos from across Romania [here](#).

More about the Roadshow in Romania

